

Education;

**Minneapolis College of Art and Design**  
*Graphic Design* BFA, 2016—2019

Experience;

**Freelance**, *Graphic Design*, 01.2018—Present  
Select Clients; National Portfolio Day / Fallon, Minneapolis / Bolger Printing / Nightclub at Night Gallery

**HYPEBEAST**, *Graphic Design*, 04.2022—04.2024  
Multidisciplinary position, collaborated with Art and Creative Director on in-house projects including print publication, web design and identity systems. Worked directly with web developers, vendors, and internal teams to deliver projects on time and within budget.

**Adobe**, *Freelance Graphic Design*, 08.2020—09.2022  
Returning freelance designer for the Adobe Fonts team. Designed and illustrated for the Creative Cloud Marketplace, Adobe Blog, Adobe Originals Font site, and Adobe MAX event.

**Walker Art Center**, *Graphic Design*, 04.2021—03.2022  
Designed and typeset quarterly magazine. Updated way-finding and general miscellaneous materials within the museum. Facilitated print communication, received quotes, worked to stay within project budget, and completed press checks.

**MCAD, Designworks**, *Graphic Design*, 01.2018—03.2020  
Created branded pieces for circulation, posters and mailers for various lectures and events, booklets and guides for academic programs, and printed and digital materials for exhibitions.

**Aspen Art Museum**, *Graphic Design Intern*, 06.2019—08.2019  
Designed general institutional marketing and ephemera, including event posters, weekly ads, and motion graphics for social media posts. Assisted with typesetting, design, and print communication for several in house publications.





Redesigned the editorial system & structure for Hypebeast Magazine on its return to print with Issue No.30. Including an updated cover, grid and type systems, standardized layouts for photography editorials, artist portfolios, interviews and product features. Designed layouts for select stories in the following three issues, No.31—No.33





210

211

S U S P E N D E D R E A L I T Y



222



MODELS: \*BRIANNE, LUNED BARRAL, TORRES MENDOZA  
 MAKEUP: ANITA GARCIA  
 HAIR: CHANDEL LAMON  
 PRODUCTION: JESSICA GARCIA FOR KAMEL PRODUCTIONS  
 STYLING: ANITA GARCIA FOR KAMEL PRODUCTIONS  
 SET DESIGN: KYLE LEE FOR KAMEL PRODUCTIONS  
 LIGHTING: GREGORY BROWN FOR KAMEL PRODUCTIONS  
 PRODUCTION ASSISTANT: DAN KIM

ISSUE NO. 30

223

PHOTOGRAPHY BY BRADLEY GIBSON  
 WORDS BY AME BENICOT

# LIFE AT SKY HIGH FARM

Fighting food insecurity and empowering through agriculture, the non-profit based in Upstate New York puts community first.

180



One of Coleman's close friends that was key to forming the farm is its chief operating officer, Josh Bardfield. He grew up with the artist in Northern New Jersey, and earned a master's in public health from Columbia University's Mailman School of Public Health before working in academia and non-profits. Now, Bardfield runs the show at the farm, working with a team of about a dozen people to make sure that everything operates smoothly. "Farming is a very difficult profession," says Bardfield, who also oversees the Sky High Grants program. "The agricultural system in the U.S. is not one that is built to support small, sustainable agriculture. It's an industrial system that favors efficiency over ecology."

Sky High Farm's grantees come from all over the United States. One recipient is Alokita Farm, a four-person queer and POC collective in Albuquerque, New Mexico. "We are using our grant funds to expand our farm," shares founder Anita Ashok Adaji, explaining that the grant has been used for several things, including a new trailer, liability insurance, stipends, and even to offset its annual QuickBooks subscription. Another recipient is Saugerties Free Food, part of the Underground Center in Saugerties, New York. "With the grant, we can start scaling up in our community," says program director Chase Randall. Some of its funding will go towards recruiting teens for its compost initiatives and garden-building squad as well as reopening the area's free farmers market.

"THE AGRICULTURAL SYSTEM IN THE U.S. IS NOT ONE THAT IS BUILT TO SUPPORT SMALL, SUSTAINABLE AGRICULTURE. IT'S AN INDUSTRIAL SYSTEM THAT FAVORS EFFICIENCY OVER ECOLOGY."  
 —JOSH BARDFIELD

188



ISSUE NO. 30

181



MOST OF SKY HIGH FARM'S PLANTS ARE FIRST GROWN IN AN ON-SITE PROPAGATION HOUSE.

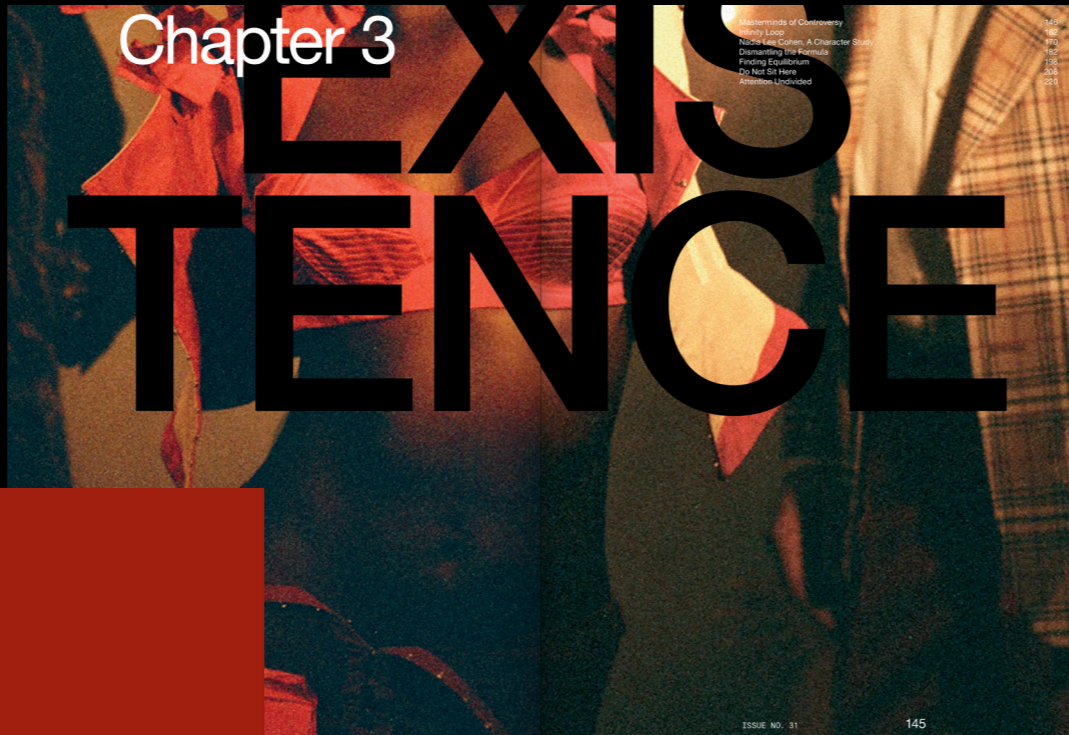


ISSUE NO. 30





178



ISSUE NO. 31 145



MADIA LEE COHEN, A CHARACTER STUDY  
WHETHER LENSING HERSELF OR A CELEBRITY SUBJECT, SHE LETS THE NARRATIVE SPEAK FOR ITSELF.

PHOTOGRAPHY BY MADIA LEE COHEN

ISSUE NO. 31



176 177



**DO NOT SIT HERE**

MUDDYCAP'S CHAIRS, RANGING FROM MID-CENTURY TO POSTMODERN, BRUTALIST, CONTEMPORARY, AND MORE, WOULD BE QUICKLY BOUGHT UP BY DESIGN FANATICS—IF THEY WEREN'T ALL VIRTUAL.

Chairs are the bread and butter of contemporary design, but as a ubiquitous item we all live with, they go unnoticed—a humble victim of their own usefulness. History shows that our (mostly) four-legged friends first turned up in Ancient Egypt some 5,800 years ago. Back then, they were used as a symbol of ranking—and the higher an individual was ranked, the taller the chair would be. Since then, the chair has been reinterpreted to the nth degree. An evolution of the benches and stools that came before it, the addition of a backrest and arms to chairs in Ancient Egyptian times seemingly began the design world's obsession, prompting the creators of past millennia to come up with their very own blank canvas.

WORDS BY ALICE MORRY

208

becomes an icon in its own right. Grappling with the correct balance has brought us some of the most famous design objects in existence—from Ludwig Mies van der Rohe's Barcelona Chair to the humble white plastic Monobloc found stacked up the world over. "A chair is a very difficult object, a skyscraper is almost easier," Mies van der Rohe—a designer of both—once famously said. So why does the chair continuously come back into focus?

"Chairs are essential in our lives," says Muddycap, a designer based in South Korea, who has recently risen to prominence across Instagram with an account dedicated to abstract interpretations of the home staple. "When I first started my account, I barely knew about chairs and wasn't really interested in them—I was also making tables, lights, shoes, etc.—but the audience was more interested in chairs than anything else."

With this in mind, Muddycap—a moniker used by the designer in order to remain anonymous—began spending his time transforming chairs into works of art in their own right, and sharing them through his @muddycap handle. His creations have amassed more than 65,000 followers on Instagram since he began posting pieces inspired by anything from the Nike SB logo to the work of Virgil Abloh in early 2020. Since then, his craft has come a long way—both technically and in terms of forging a style that is instantly recognizable as his own.

As someone who's made his name on Instagram, it's fitting that we began our conversations over DM's when I asked the cloaked designer if we could have a general chat about his process and creative background. Having majored in art at university, Muddy—as I'm told it's OK to call him—became disillusioned with the curriculum on offer. "There were more things I wanted to do, and my interests were elsewhere," he says. But those interests required both time and money, two things he was lacking. It wasn't until he began to learn about 3D art and renderings that he found a medium for his creative pursuit. "I started making things in 3D with my friend's old laptop and posted them on Instagram," he says. "It was so convenient. With the laptop, I was able to make anything, anytime, anywhere."

Now, his process always begins with an abstract idea, and if you look at some of his most recent pieces, you'll notice that these ideas can range widely, from a mousetrap to a donut stack. Having set his concept, and roughly figured out the shapes associated with what he has in mind, Muddy begins embodying and visualizing the ideas to turn it into a 3D model. "I don't start working with a 100% finished shape in my mind," he says, "so the longest part of the process is forming the details." Once the modeling is done, he moves on to rendering. During this process, materials and colors are applied to the 3D model. "I don't usually think about the colors before this stage, so they depends on my mood at the time," Muddy says. "Most of my work is a little spontaneous." When all is finished, and Muddy is happy with the result, he names the artwork and uploads it to Instagram, where the likes and the comments roll in thick and fast. Many followers continue to be surprised that the chairs aren't real, praising Muddy's ability to create realistic 3D models, while others beg him to make them a physical reality.

216

ISSUE NO. 31 209



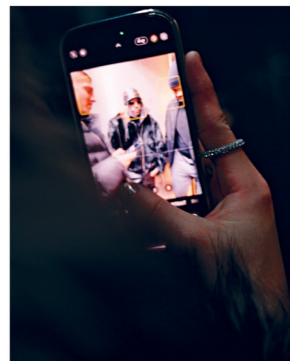


IF I'M DESIGNING A SUIT OR SOMETHING, THAT SAME SILHOUETTE CAN BE TRANSMUTED INTO A SCULPTURE.



YOU GUYS ARE SEEING A CRAZY RAUW ONSTAGE—  
**IN MY SINGLE ERA**

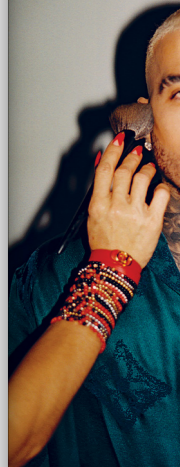
FUR JACKET: YOSSI  
LEATHER HOOD: OKANE  
SUNGLASSES: CHRISTIAN DIOR



**RAUW ALEJANDRO,**

**THE PERREO PRINCE**

WORDS BY JAHN JACKSON  
PHOTOGRAPHY BY LISA JOSE



**BÁRBARA SÁNCHEZ-KANE**

**THE SHAPE SHIFTER**

THE MULTI-HYPHENATE BÁRBARA SÁNCHEZ-KANE HAS DRAWN FROM FASHION, FINE ART, AND INDUSTRIAL DESIGN TO CREATE A BODY OF WORK THAT IS ALL AND NONE OF THE ABOVE.



Barbara Sánchez-Kane is a living renaissance, blending fine art, fashion, and industrial design to create a body of work that is all and none of the above. Her multi-hyphenate practice spans across disciplines, from fashion to fine art to industrial design. She has worked with brands like Dior, Louis Vuitton, and Prada, and has exhibited her work in galleries and museums. Her latest collection, 'The Shape Shifter,' explores the relationship between fashion and fine art, featuring sculptural garments that can be worn or displayed as art.

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In the video, an infantry squadron in a dusty lot performs the recula, a ceremony of military drills that dates back to the Mexican revolution. The soldiers, mostly older men with slight paunches, are dressed in standard green fatigues and white gloves with some Sánchez-Kane alterations.

Since 2016, the Mexican multi-hyphenate has drawn from fashion, fine art, and industrial design to create a body of work that is all and none of the above. The clothing she designs for her label, Sánchez-Kane, is loosely menswear, though it also mocks masculinity even while channeling its most alluring traits. She's a suit tailor first and foremost—a skill she learned while studying at the Politecnico Fashion School in Florence, Italy—balancing technical virtuosity with the whimsy of her mad genius imagination: one leather jacket has an inner lining of slap bracelets, so you can wear the bottom half straight down as flaps, kind of like a gladiator skirt, or roll them up and make it a crop top.

"For me, the sexiest thing is a two-for-one look," she says, standing closer to me than some people might like. "I love things that turn into other things." She has the audacious presence of someone who's used to getting what she wants, seeing through a combination of laser-focused vision and charm that turns on like a light.

Sánchez-Kane keeps up with the fashion industry at her own pace, releasing sporadic collections of up to 120 items and selling by appointment out of her studio, as well as through select outlets like iKloresco and Dover Street Market Los Angeles. She also makes one-off garments that are ready when they're ready, and has no interest in scaling up to meet demand. "I'm an awful salesman," she laughs. Sometimes when a customer emerges from the dressing room and asks how they look, she'll make a face and suggest they go home and mull it over.

When asked about the relationship between her fashion and fine art selves, she says the difference is less about the objects and more about how people choose to treat them. "With fashion you get to put it on and make it your own—fuck with it," she continues. "With art, we give it this sacred space of not wanting to touch the piece. I like to interact."

Certain shapes, ideas, even shapes appear and reappear in Sánchez-Kane's work, bouncing back and forth from the runway to the gallery. "If I'm designing a suit or something, that same silhouette can be transmuted into a sculpture," she says.

For her first major gallery show, in 2021, *Prêt-à-Patrir*—a portmanteau of the French for "ready-to-wear" and the Spanish word *patrir*, for "homeland"—she homed in on one such motif: the soldier. The exhibition, at Kurimanzutto's Mexico City headquarters, consisted of a sculpture show alongside a video that was originally imagined as a performance, like a conceptual runway show, but COVID had other plans.

In the video, an infantry squadron in a dusty lot performs the recula, a ceremony of military drills that dates back to the Mexican revolution. The soldiers, mostly older men with slight paunches, are dressed in standard green fatigues and white gloves with some Sánchez-Kane alterations.



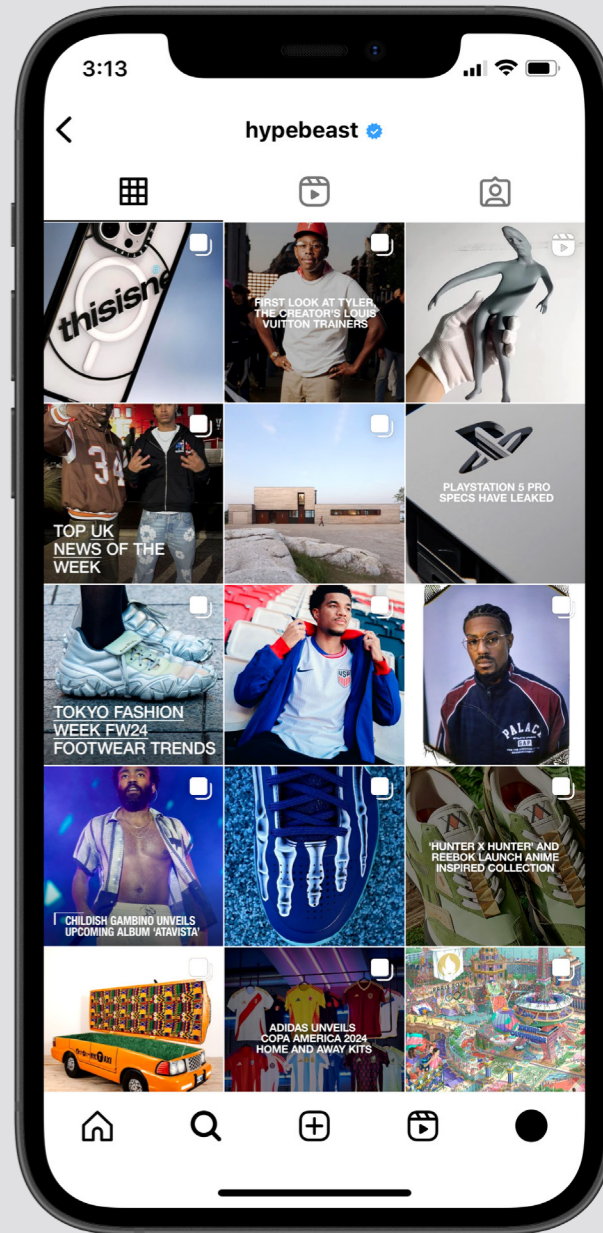
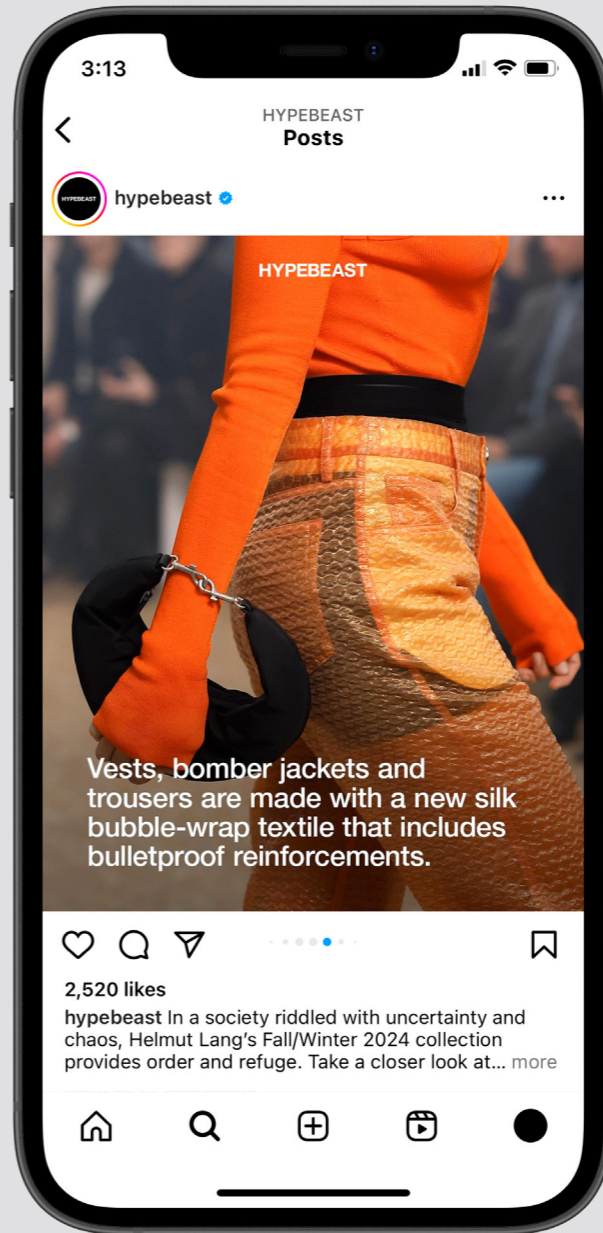
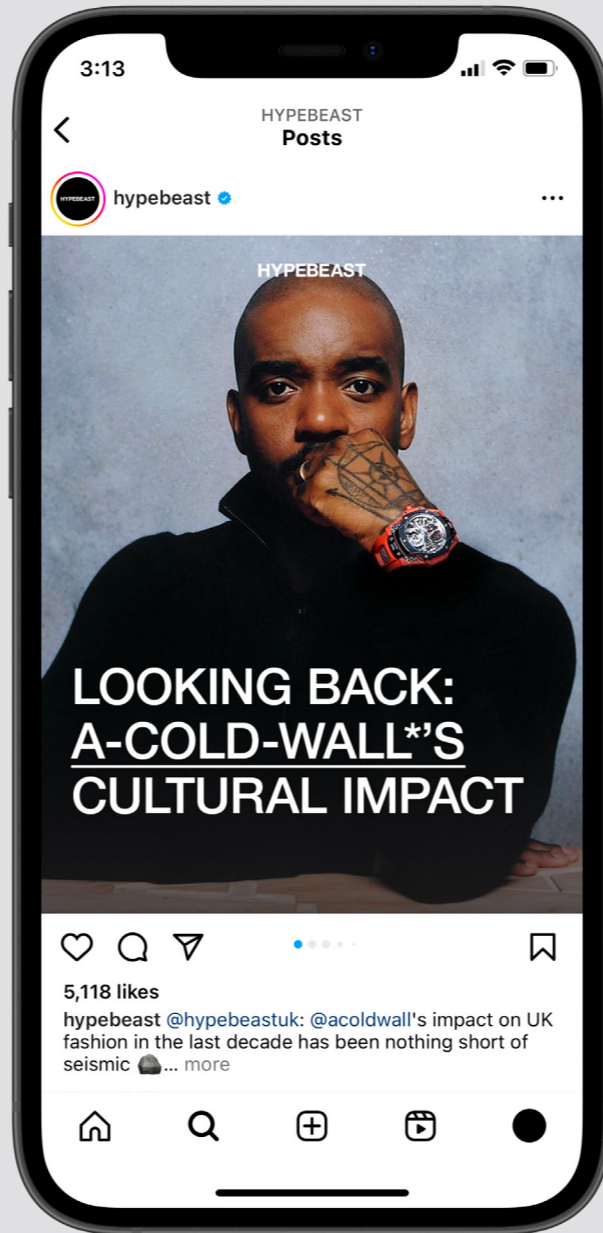
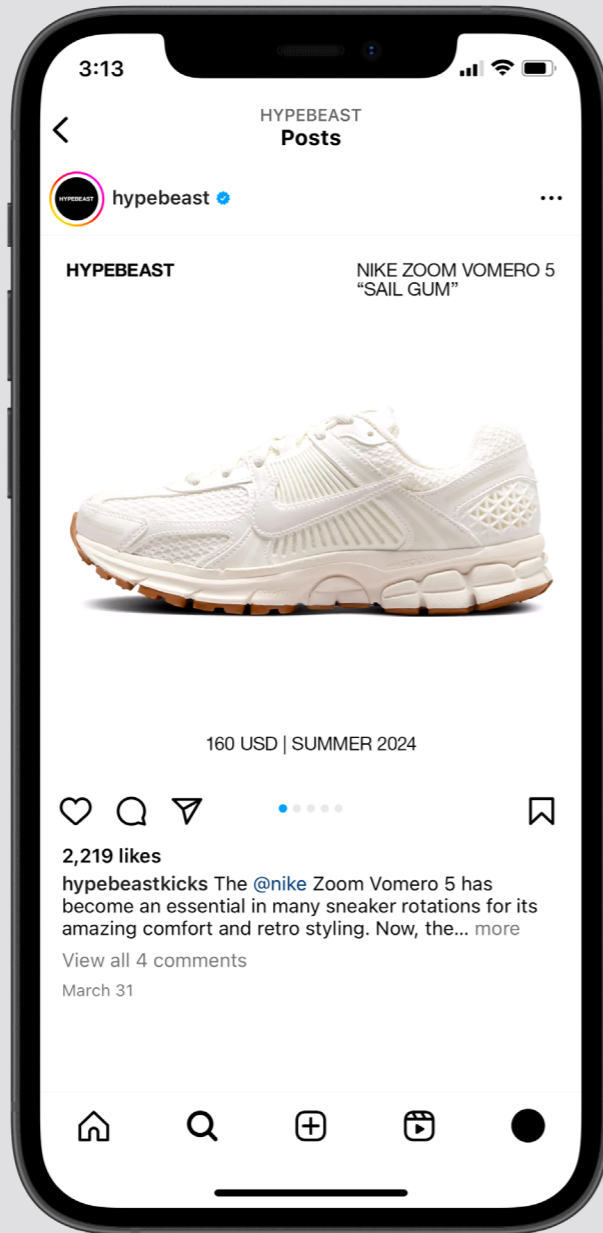
Many celebrities' teams, especially those of musicians, are composed primarily of "body men"—men whose jobs involve shape the star and help pose an artist through the arduous come-up process. The making of Alejandro's team is much the same. And some of his city crew go all the way back to the 10-year-old Perreo party.

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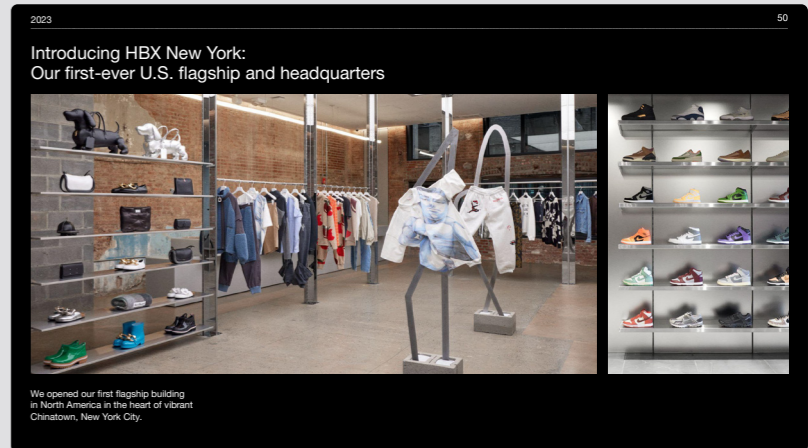
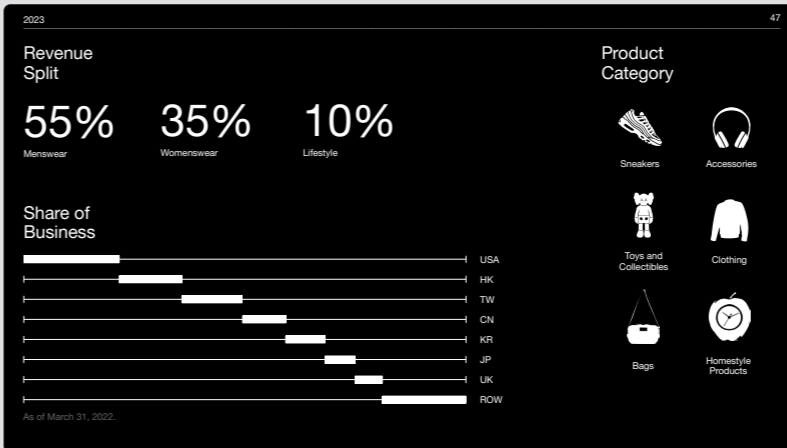
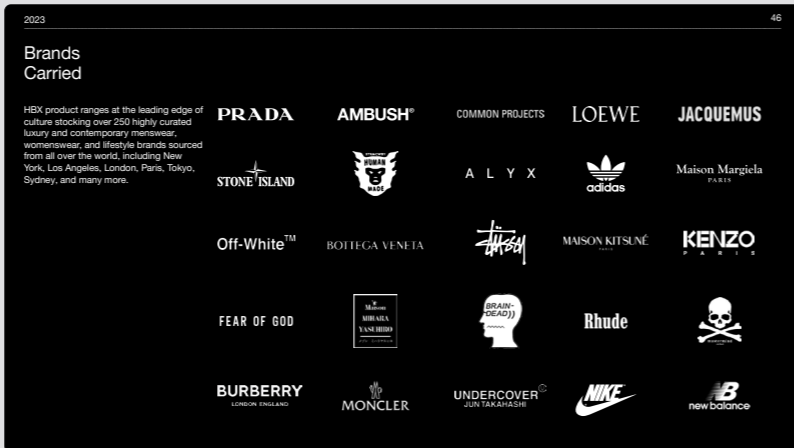
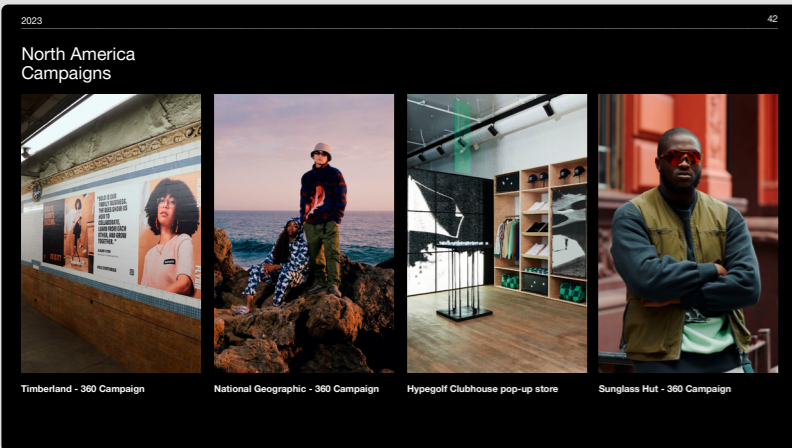
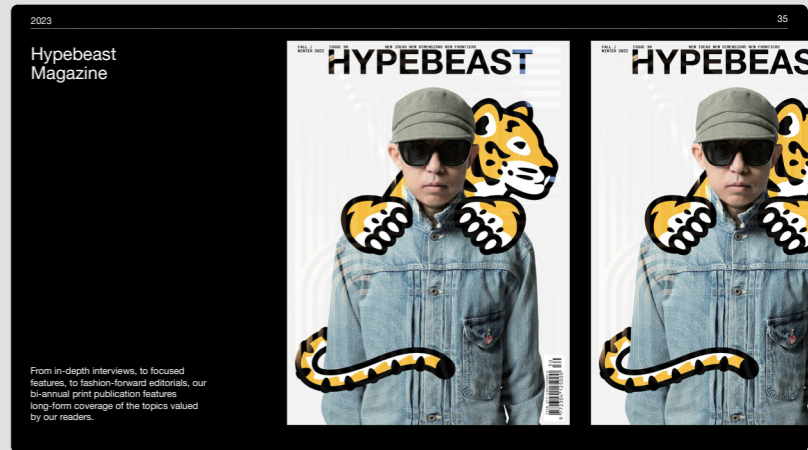
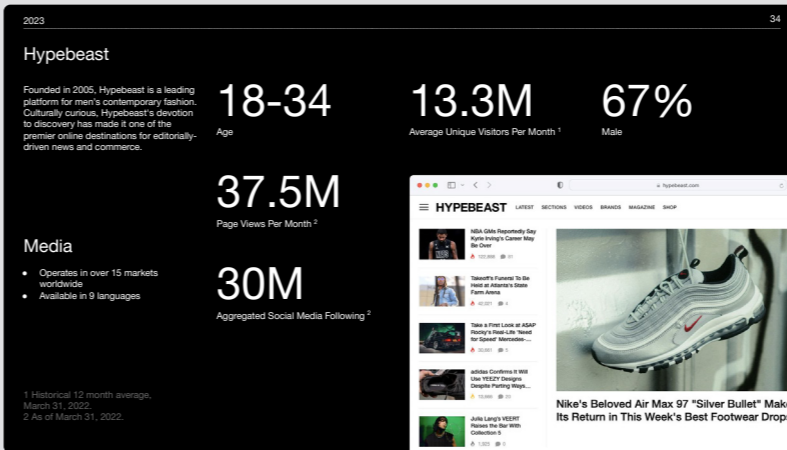
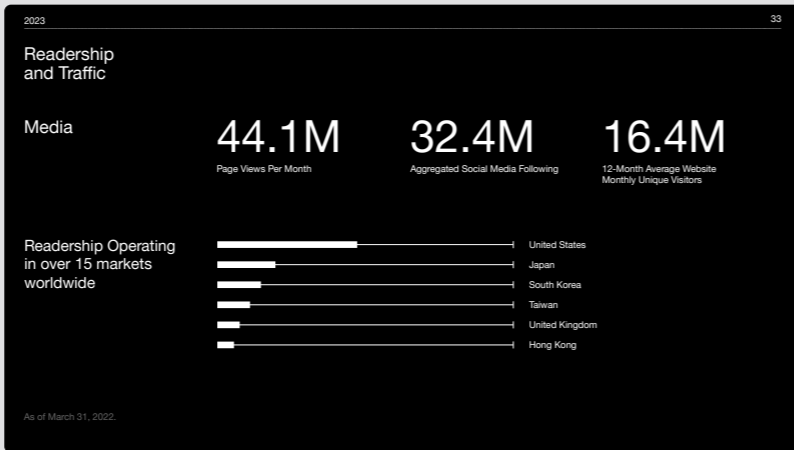
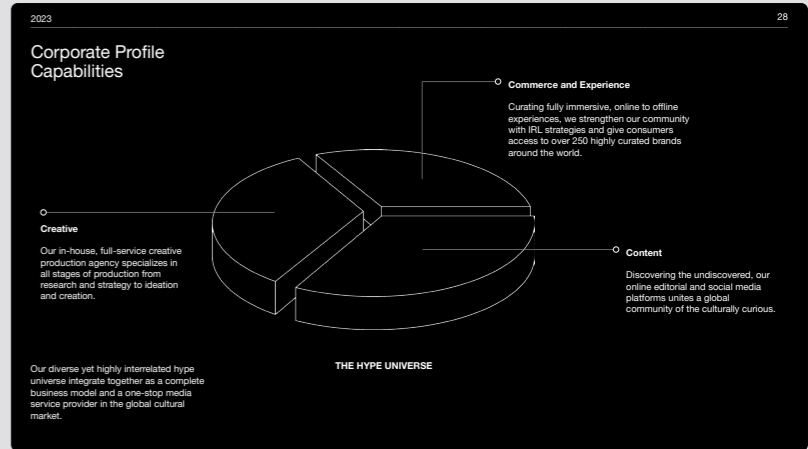
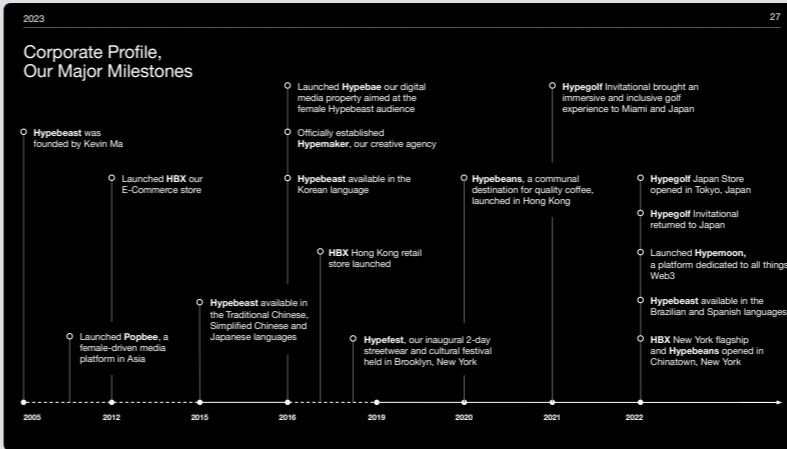


As a part of the 2020 brand refresh, the main Hypebeast Instagram account was subject to a visual overhaul. This included working with the global social media team to strategize required templates, and then creating a system that was approachable by both a viewer, and easily adaptable by internal team members when needed.





2023 26 ABOUT HYPEBEAST Founded in 2005, Hypebeast is a leading global platform for contemporary culture and lifestyle, and a premier destination for editorially-driven news and commerce. Standing at the forefront of fashion and culture, we have built a loyal and passionate community of over 32.4M followers who trusts our curation across diverse lifestyle categories spanning fashion, arts, music and culture.

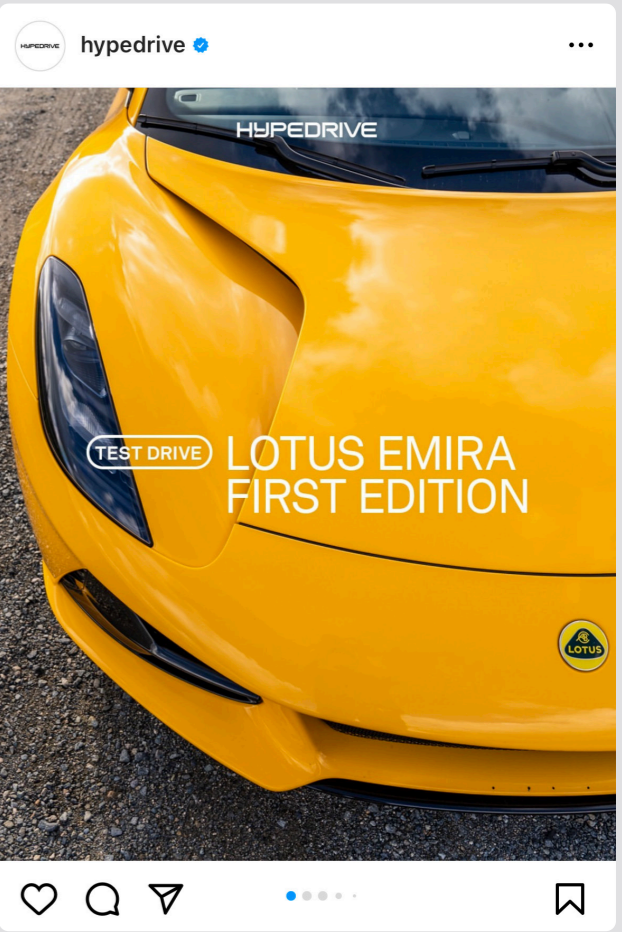
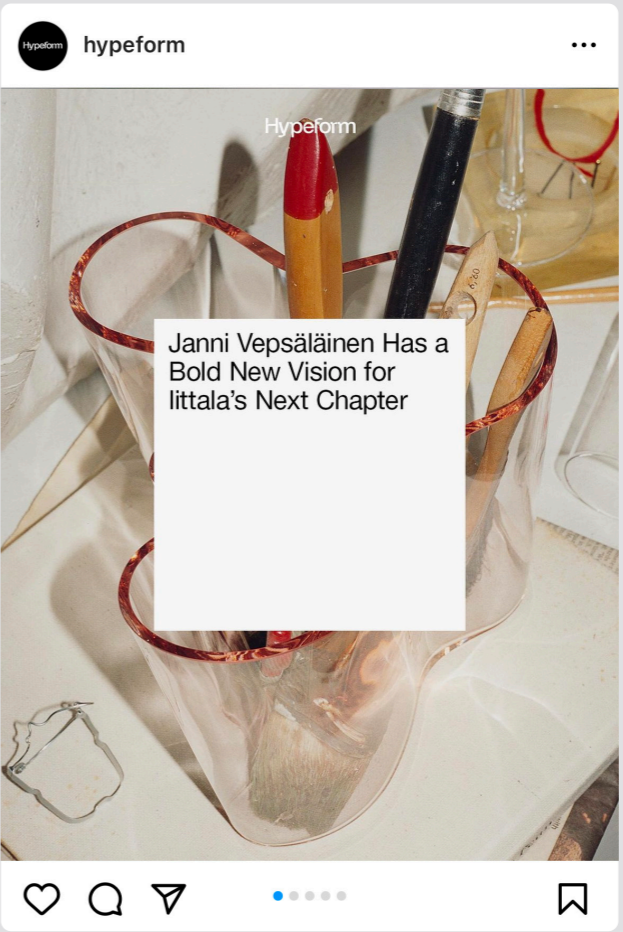
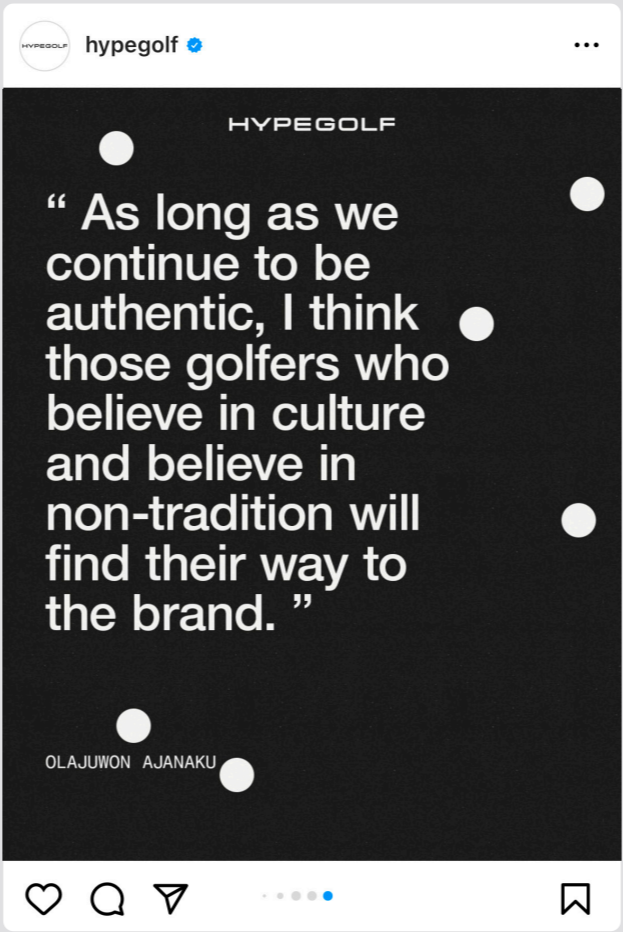
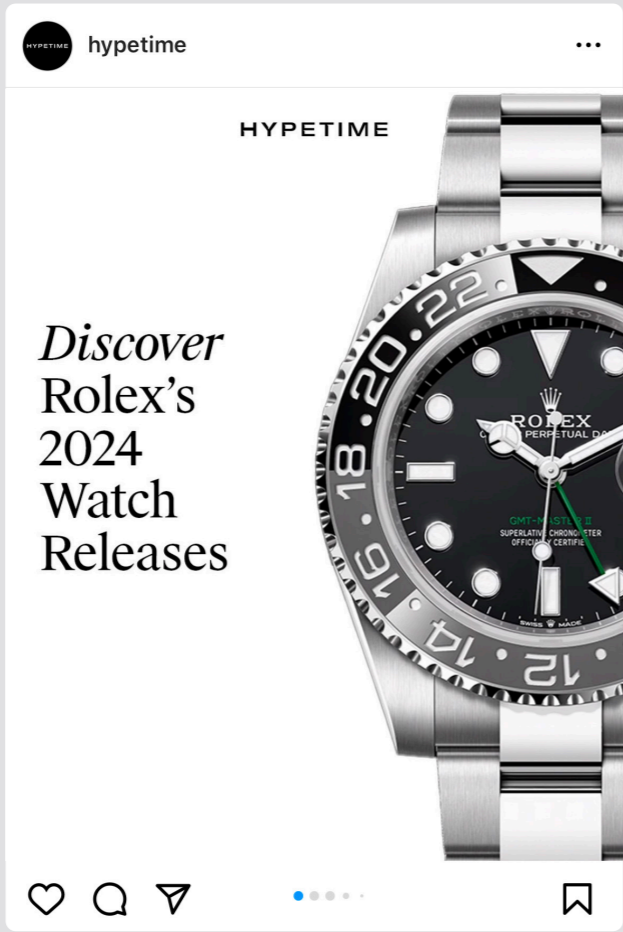
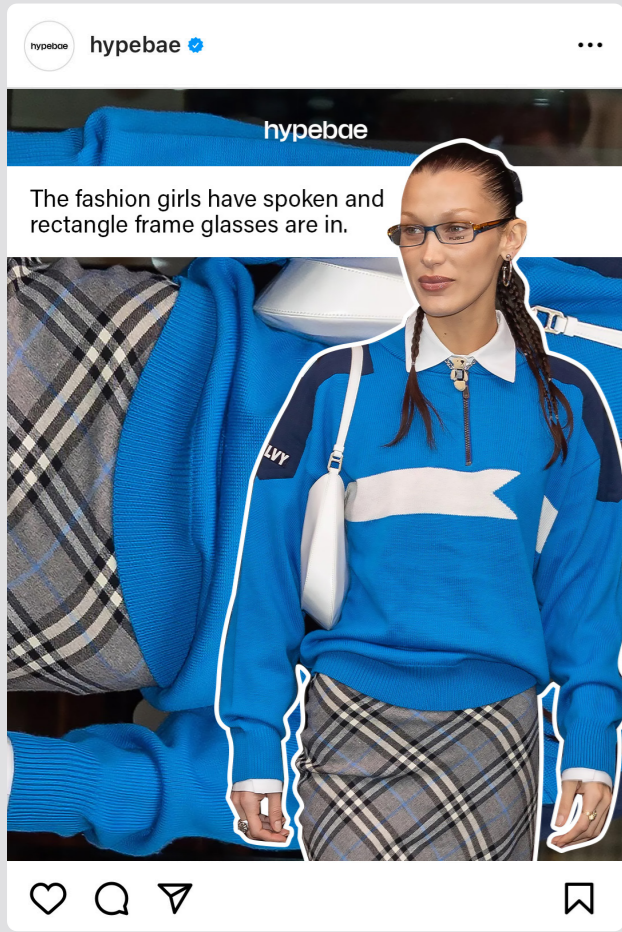






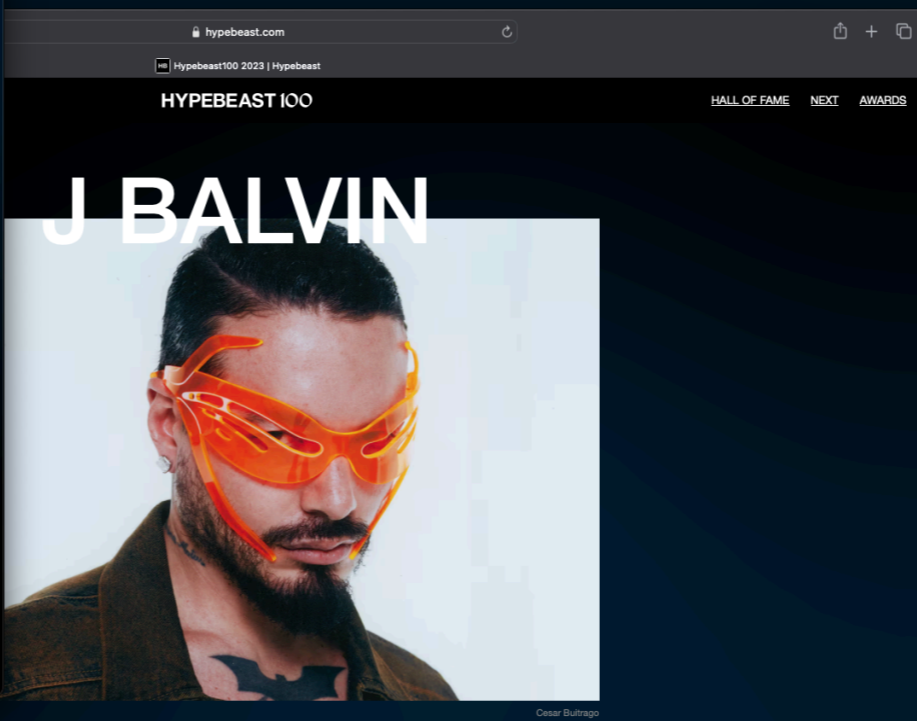
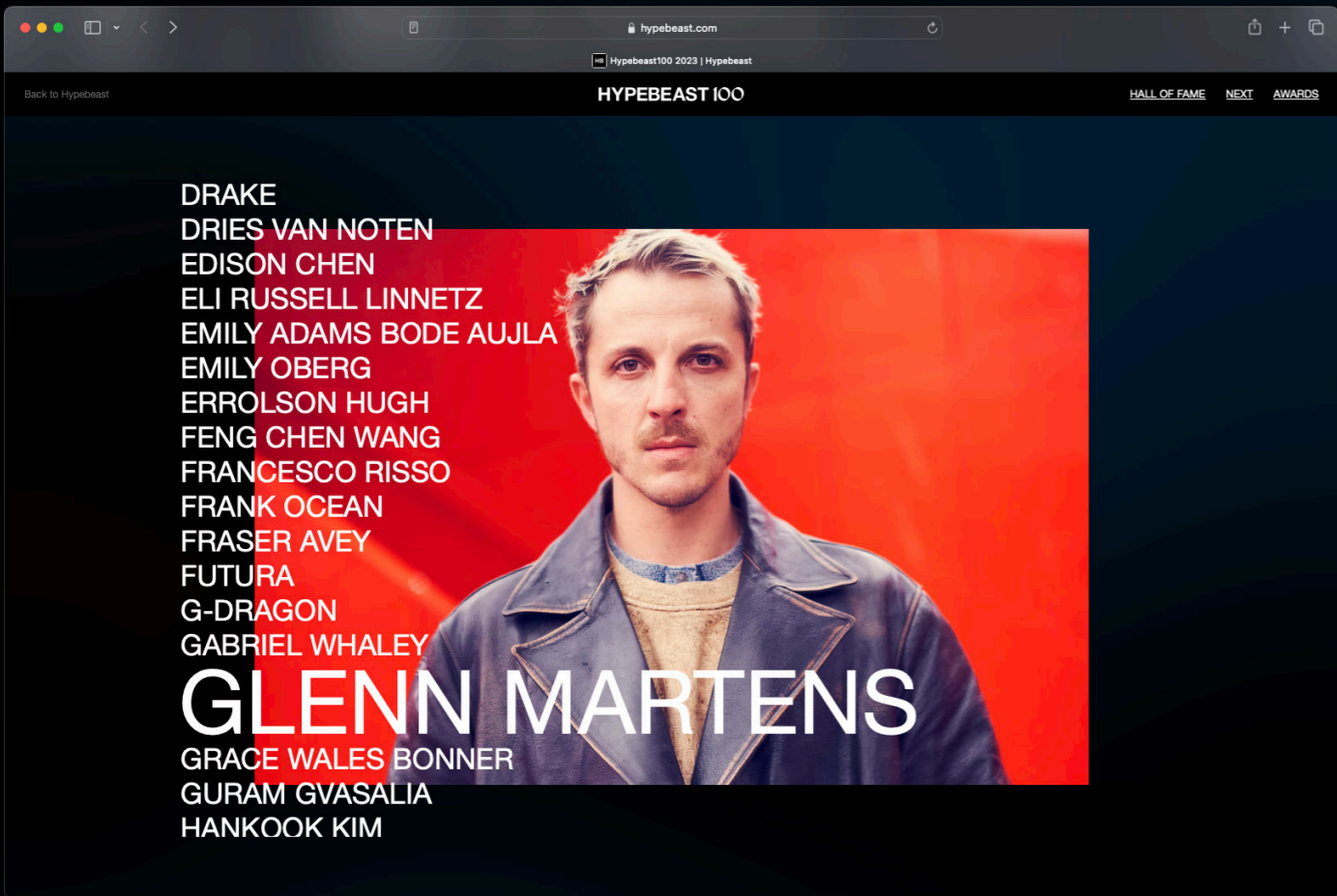
Opening campaign for Hypebeast's first US Flagship in 2022 at 41 Division. Hoarding, Subway 9x6, Staff T-Shirt





Designed identity systems & social templates for Hypetime, Hypeform, and Hypedrive. Adapted visual identity of Hypebae and Hypegolf to develop social templates. Each system includes templates for 'general news' editorial cover and slides, specialized IP's and product spotlights.





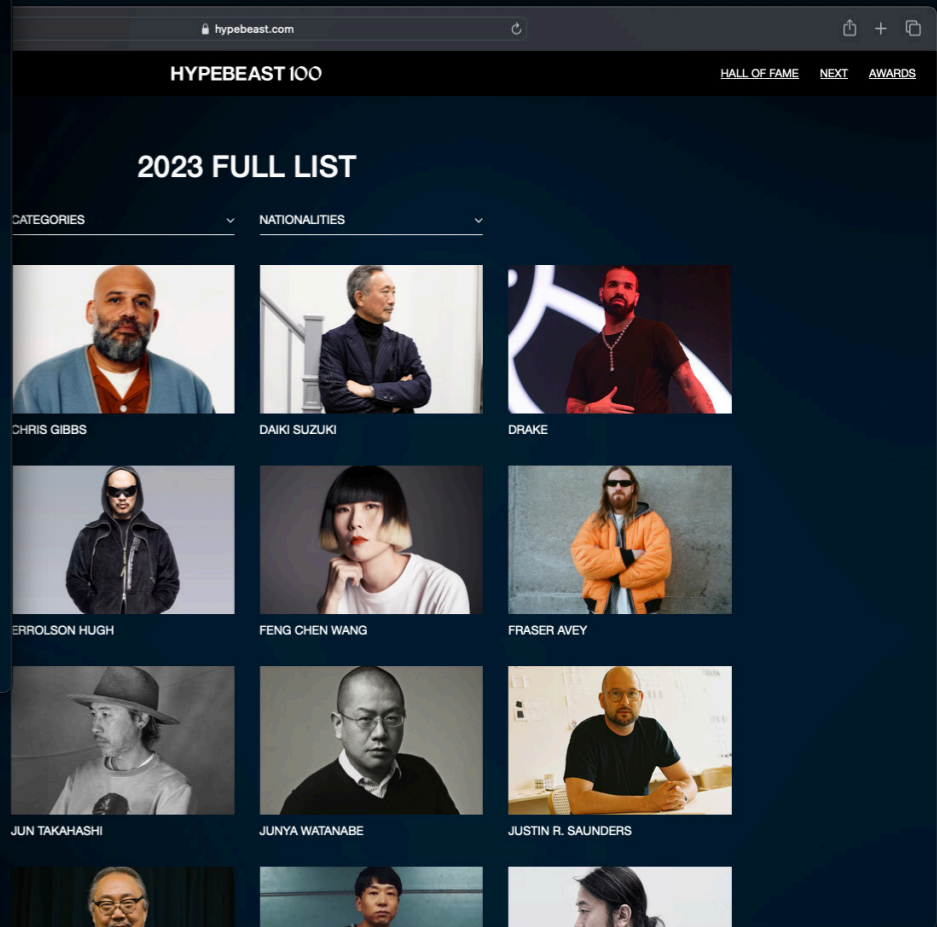
**DISCIPLINE**  
Music

**NATIONALITY**  
Colombian

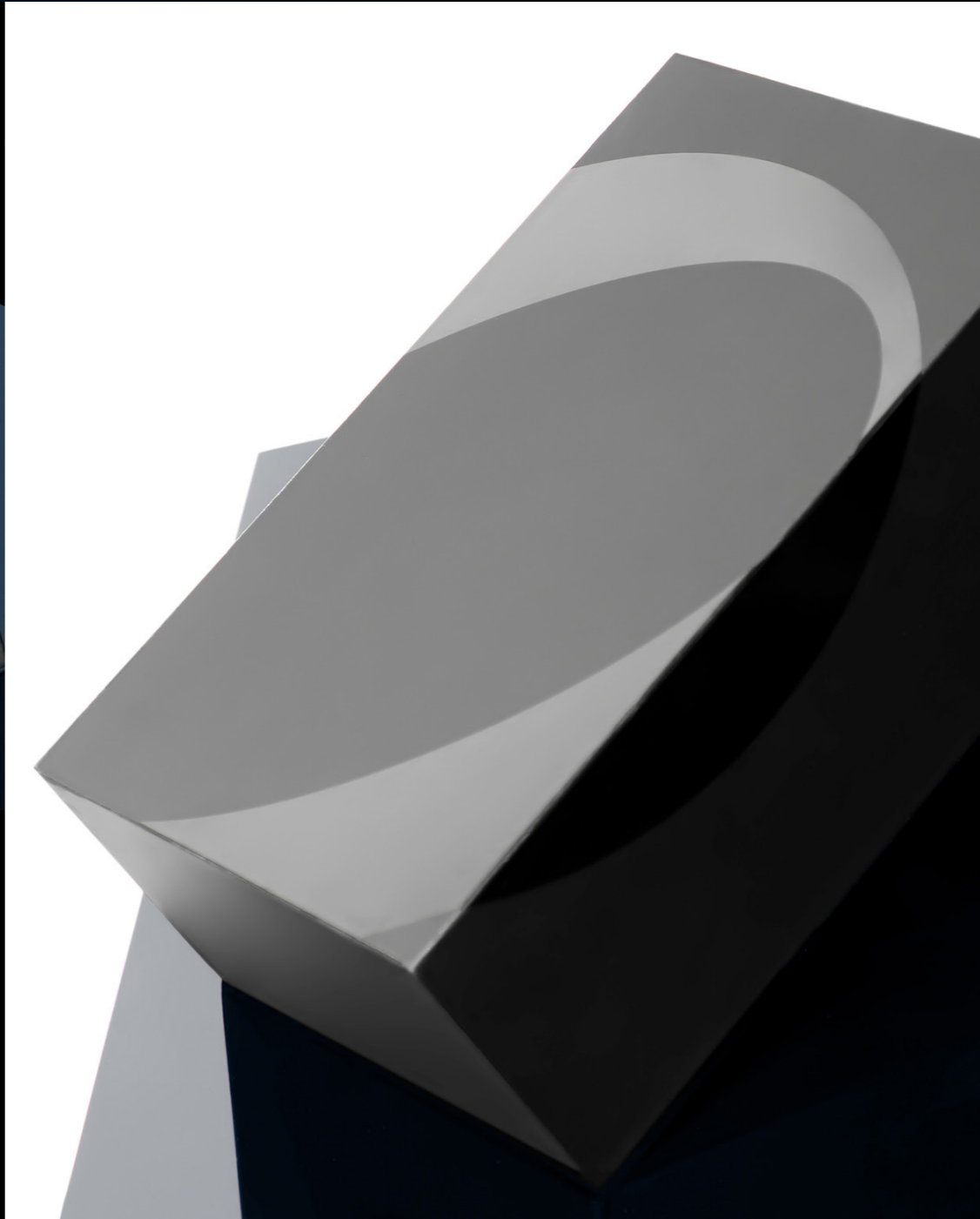
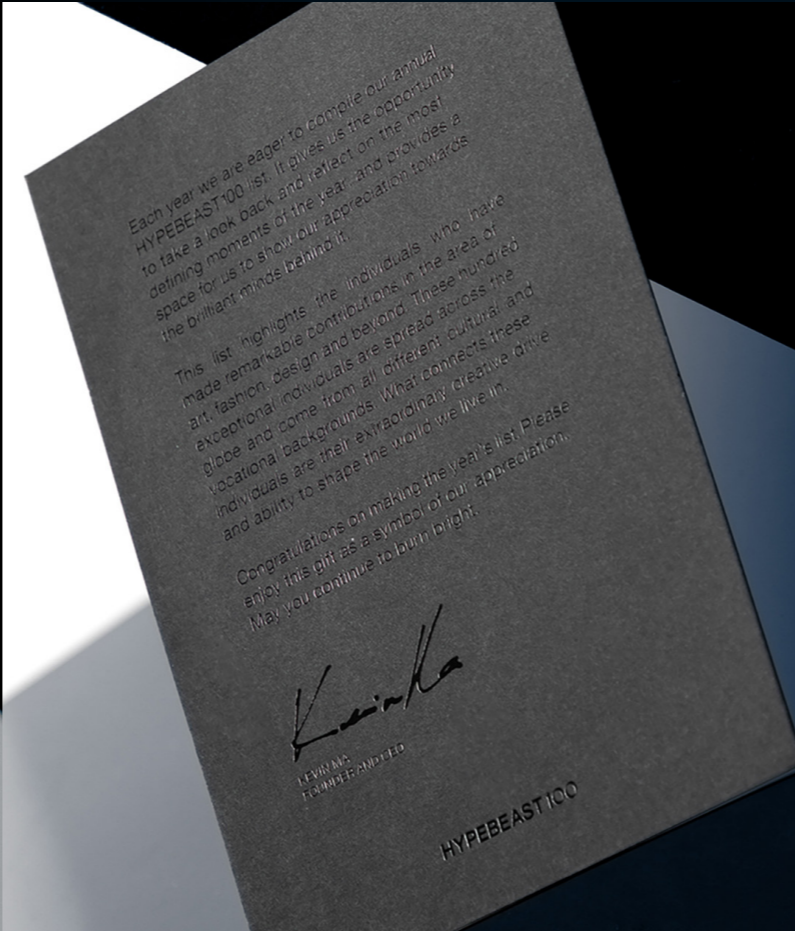
**LINKS**  
J\_Balvin IG

J Balvin is one of the most powerful forces in reggaeton and Latin pop, at the moment. The "Boy from Medellín" has not only delivered timeless hits and continues to ride off the high of his 2021 JOSE album, but the Latin artist has made a name for himself within the footwear and fashion space. Last year saw Balvin reveal a selection of his latest collaboration with the Jordan Brand. The Colombian crooner dropped a pair of reworked Air Jordan 2s that saw the shoe featuring padded uppers and playful graphics while also equipped with cloud graphics and glow-in-the-dark soles.

This year, Balvin continues to grow his relationship with the iconic Jordan Brand, branching out to drop an Air Jordan 3 collection. Continuing to rep the Latino community, the Colombian artist expands his catalog with an Air Jordan 3 that he first debuted at Formula 1 in Miami. The first to release was the "Medellín Sunset," an ode to the beautiful sunset scenes from Colombia. He also

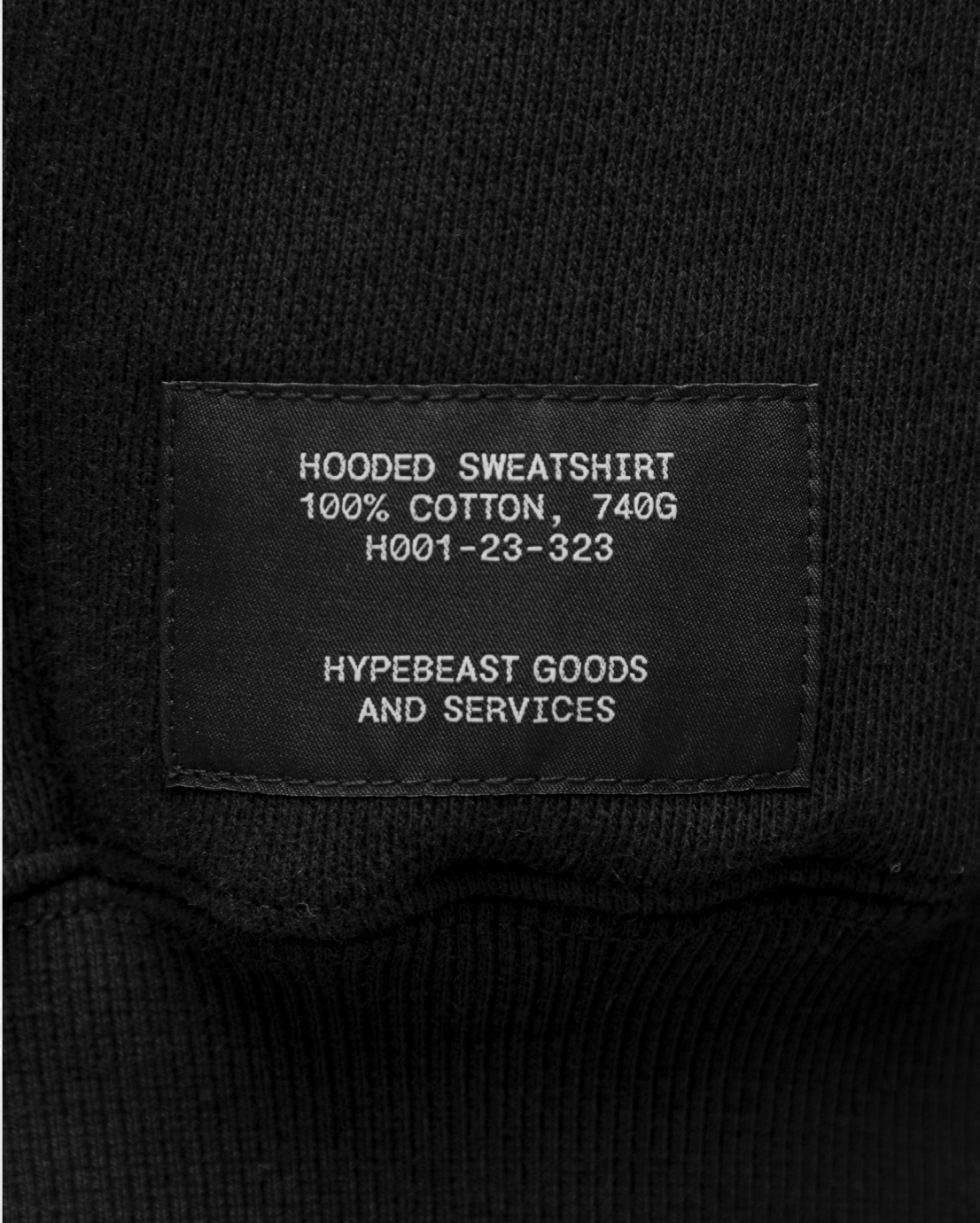






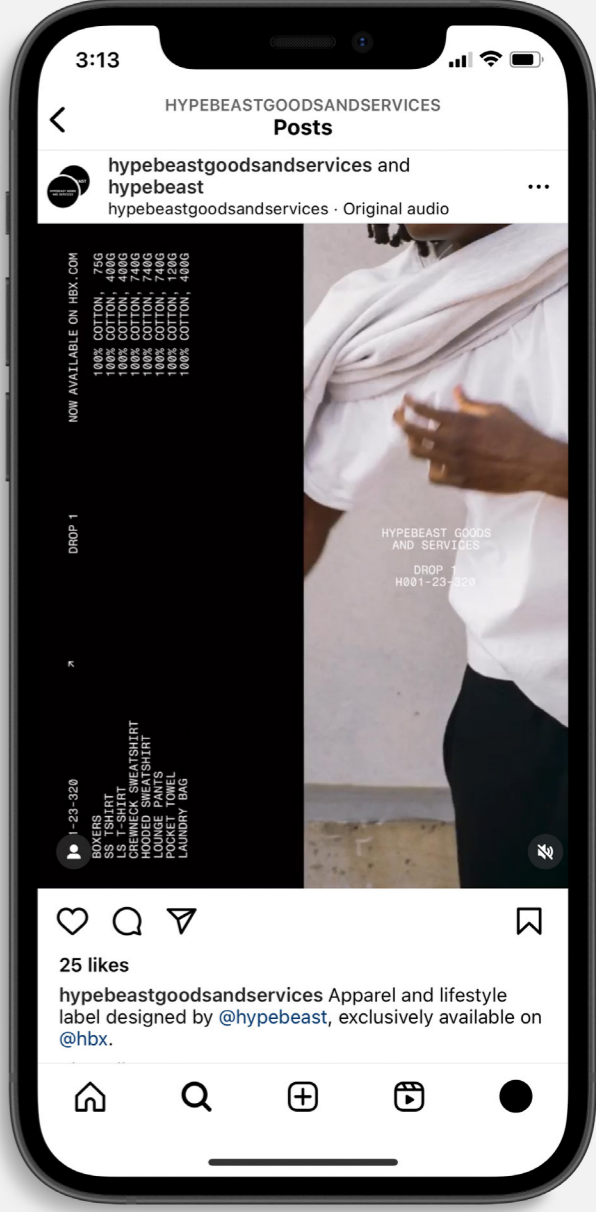
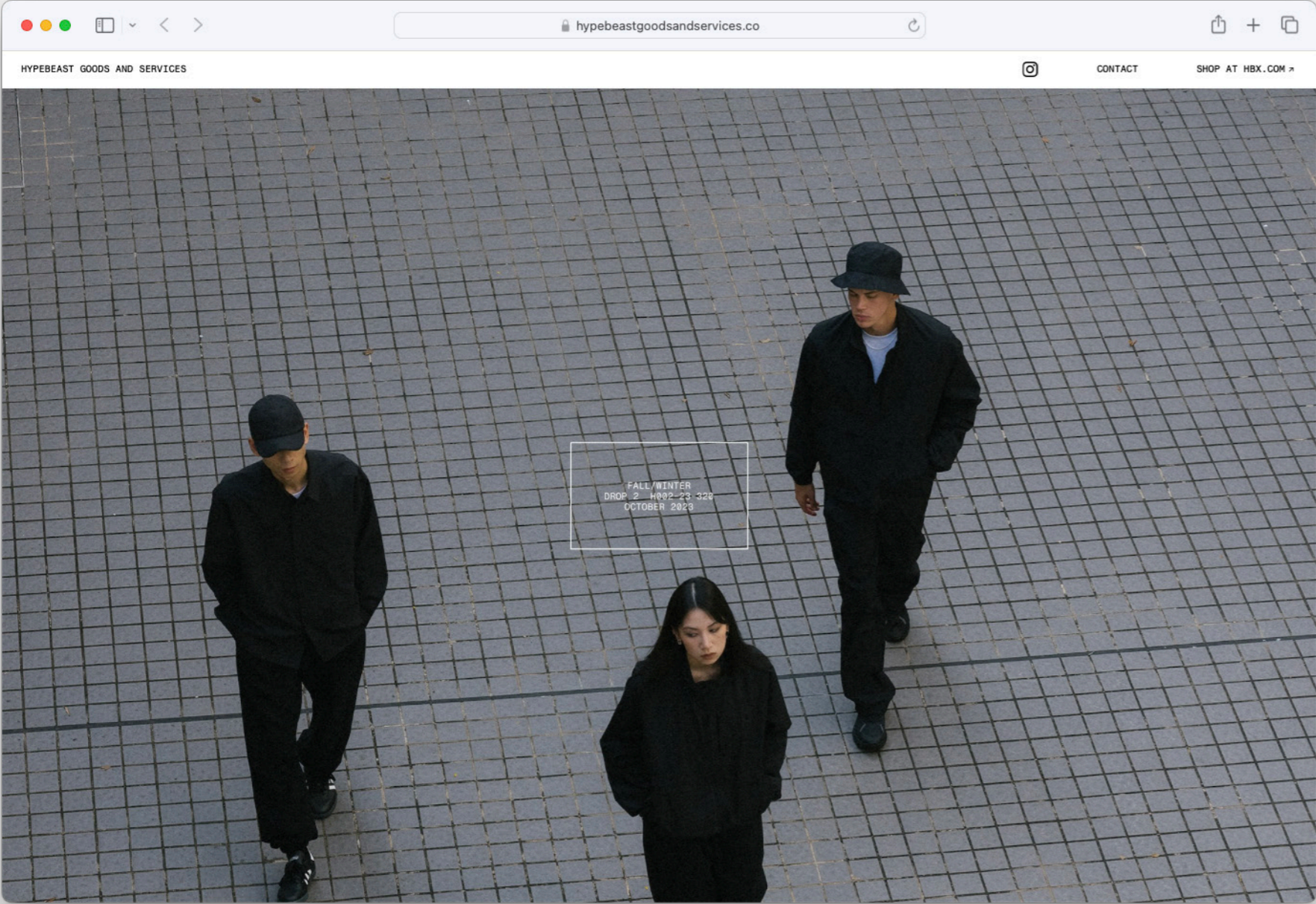
Candle design and included packaging materials (card, matchbox, box)





Worked alongside Vasun Pachisa and Kevin Wong to develop branding for Hypebeast's eponymous clothing label; Hypebeast Goods and Services. Inspired by vintage military labels the design system uses a simple structure that is both graphic and functional. Designed logotype, product labels, product, social media posts & micro-site.

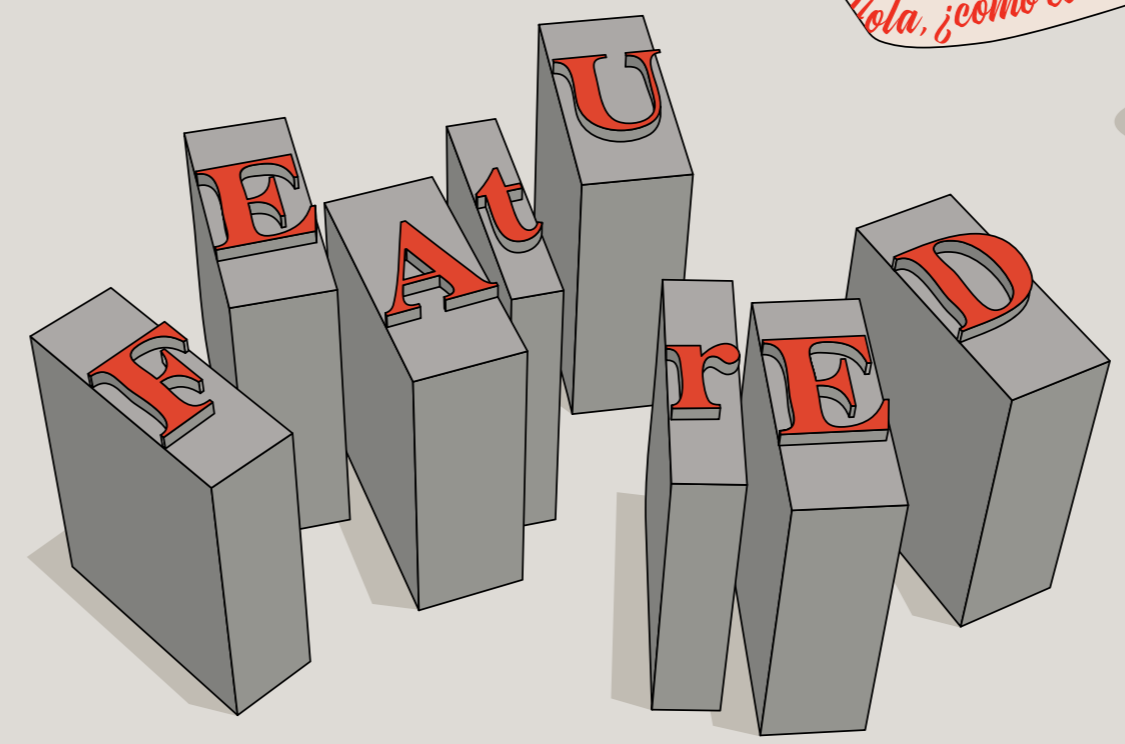
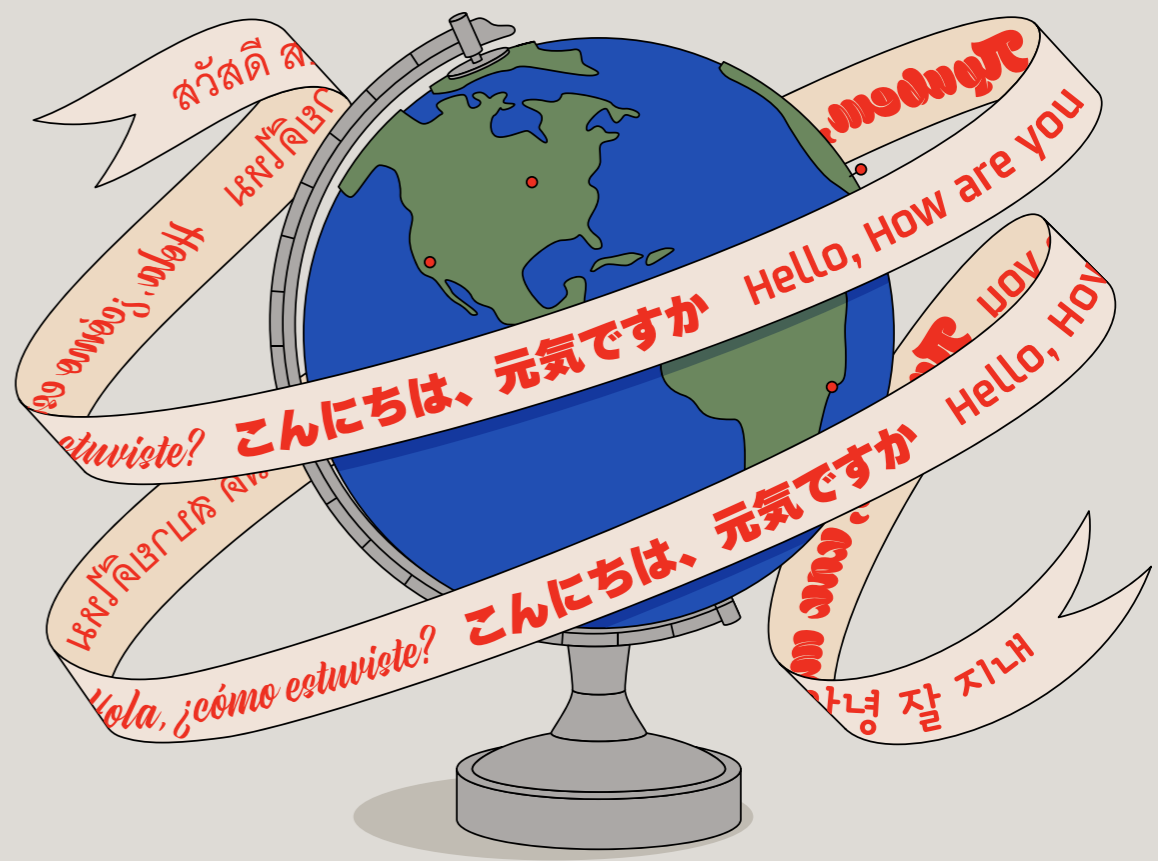




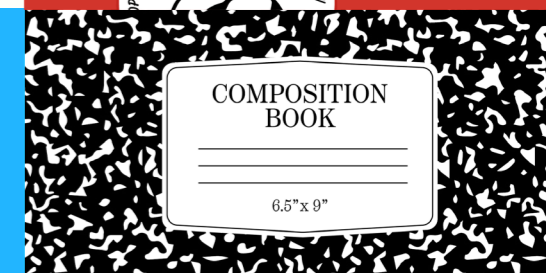
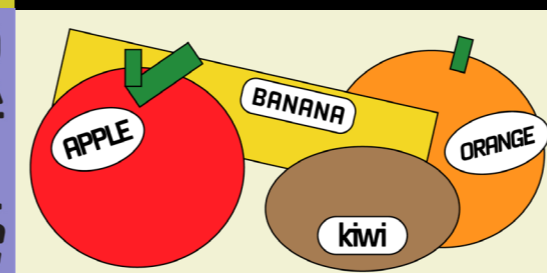
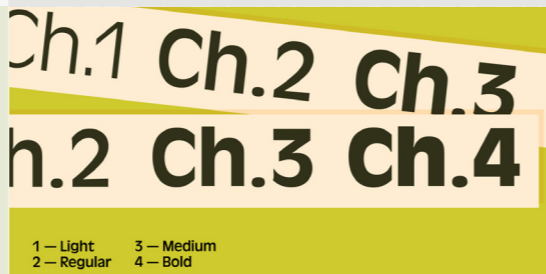
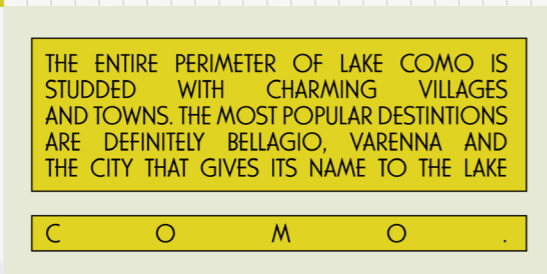
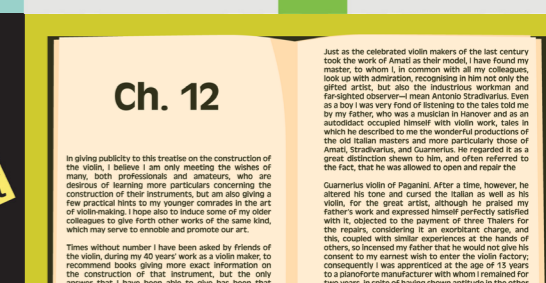
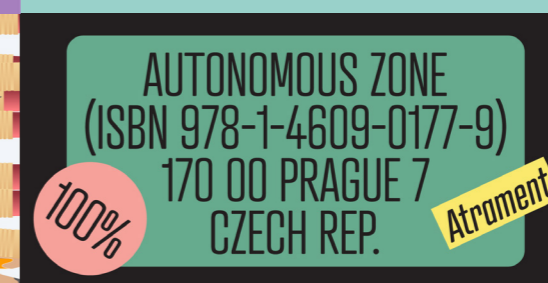
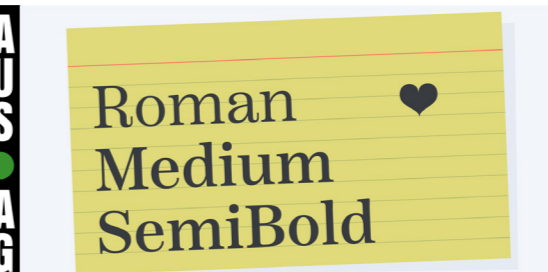














# PERFORMING ARTS 2021 / 2022



Photo: Michael Babinau

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walkerart.org

# CÉCILE MCLORIN SALVANT

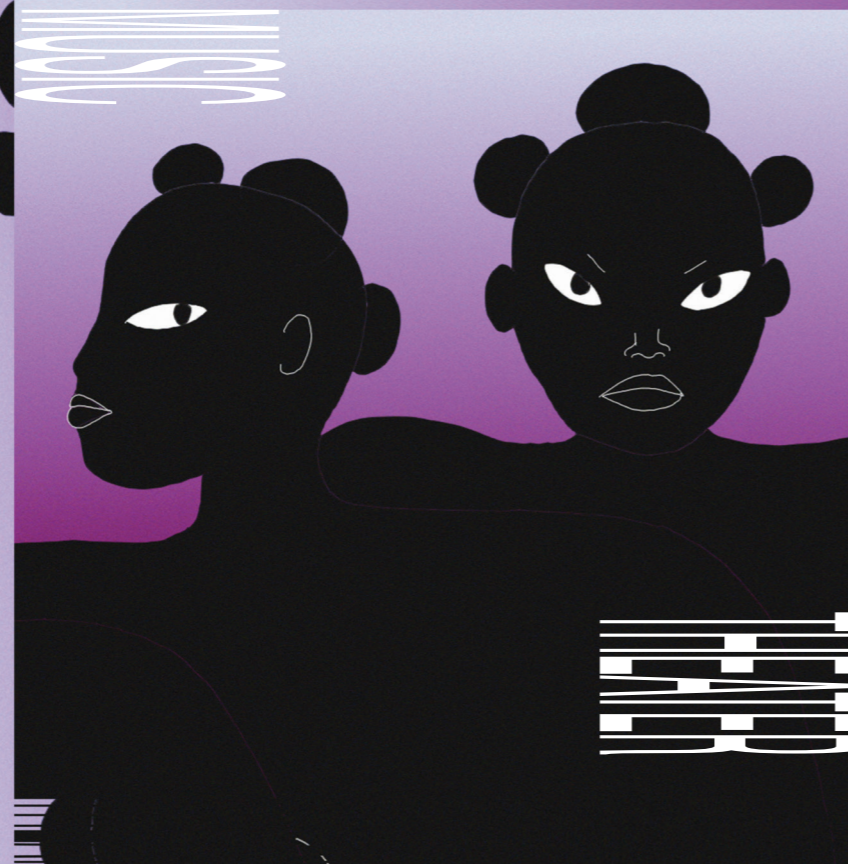


Image: Cécile McLorin Salvant

©2021 Walker Art Center

*Ogresse:  
Envisioned*

February 25–26  
McGuire Theater  
World Premiere,  
Walker Commission

"A story at once epic and intimate ... virtually everything about it is staggeringly original." —*Wall Street Journal*

## WALKER

walkerart.org

# HEATHER KRAVAS AND VICTORIA HAVEN



Photo: Michael Babinau

©2021 Walker Art Center

*solid  
objects*

May 12–14  
Cargill Lounge/  
McGuire Theater  
World Premiere,  
Walker Commission

"[Kravas's] creative ingenuity, conceptual depth, and social consciousness ... [is] characterized by a palpable passion." —*Culturebot*

## WALKER

walkerart.org

# OUT THERE



January 12–15  
Kaneza Schaal

*KLII*

McGuire Theater  
World Premiere,  
Walker Commission

## WALKER

January 27–29  
Annie Dorsen

*Yesterday  
Tomorrow*

McGuire Theater  
Copresented with the  
Great Northern

February  
Big Dance

*The Mood*

McGuire Theater  
Walker Commission

## WALKER





# WELCOME TO PARTY IN THE GARDEN 2021

LEAD SPONSORS



**PARTY IN THE GARDEN**  
WALKER ART CENTER BENEFIT 2021  
MINNEAPOLIS SCULPTURE GARDEN

SATURDAY, SEPTEMBER 18 5 PM - 12 MIDNIGHT

Don't miss out on the Walker's annual benefit—and party of the year! Tickets on sale now at [walkerart.org/gardenparty](http://walkerart.org/gardenparty).

The evening promises a signature Walker party experience with gourmet food, craft cocktails, an art auction, live performance by Dossa, DJ set by Questlove, and dancing. For the first time, this experience will be available both in-person and virtually, allowing guests to take part from around the world.

PARTY IN THE GARDEN IS SPONSORED BY

LEAD

the cpg POHLAD

GARDEN PARTY

ugeo AZEK HUSMAN  
faggs drinks KNOCK M&E  
MARTIN PATRICK'S  
Mutual of America Financial Group thriver

LEAD ENTERTAINMENT LOUNGE

BEST BUY

INNOVATOR

Primo Bank citi PKA S STREIBER

OFFICIAL SPIRITS MEDIA PARTNER

BACARDÍ M&S Paul

WALKER





including John Cage and The Beatles—to our individual life cycles.

● **Midnight Movies at the Museum** (1989)  
Bill and Ted's Excellent Adventure (1989)  
Head IQ  
Hosted by Stephen Hawk 90 min

Released this year, two seemingly dumb teens as they set off on a quest to save the world. It's a time machine. Together, the two young geniuses use their smarts on such absurd magic at telephone booth make something truly excellent.

● **Community Brunch**  
Nourish your mind, body, and spirit through a community meal. Meet and mingle with the museum's new members. Don't miss the special menu featuring fresh local produce from the Farm Collaborative.

● **Freelife Oral Histories**  
Join around 1000's of members of the Aspen Art Museum from the last forty years to share their stories. The session will draw on voices that are featured in a new publication by the AAM, published in 2018. This warm and intimate gathering is open for overnight visitors.

● **Family Workshop**  
Join us for a special opportunity to explore the galleries and create works of art together. We encourage you to reflect and produce as artists.

● **AAM Sounds: Whitacre**  
Join us for a special performance of an outdoor concert around Occur in the mountains with the surrounding mountain landscape. This all-levels event features a special performance by the composer, who teaches with an honest heart. Whitacre shares the lines of folk, indie rock, and bluegrass, and brings a high-energy, positive lyric and high-energy live performance to share the experience. Note to note: the performance ends with a ten-minute program.

● **Press Play**  
Join the first year of the AAM's new Artist Programs, join Artist Programs Brown and artists from the community in a playful art-making activity inspired by The Hikers. The group will meet in the exhibition, enjoy a meal, and create a work of art together.

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Bill and Ted's Excellent Adventure (1989)  
Head IQ  
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# THE WHOLE CELEBRATION

08.10.-11.2019 5 PM-5 PM

● Architecture Lecture: Shigeru Ban 5:00-6:00PM Level 3	● Scents for Each Day is a whole world 11:00PM-11:30PM Gallery 5	● Bill Viola, The Night Journey 2:00-7:00AM Level 3	● Artist Talk: Richard Tuttle 12:00-1:00PM Level 3
● Press Play 6:00-7:30PM Galleries 2 & 3	● Susan Philipsz's From the Beginning (2007) 11:30PM-12:00AM Gallery 5	● Sunrise Yoga Taught by Aaron King 7:00-8:30AM Level 3	● Freelife Oral Histories 1:00-2:00PM Level 3
● Art and Astrology Self-Guided Tour 7:00-9:00PM Level 3	● Midnight Movies at the Museum 12:00-2:00AM Level 3	● Temporary Tattoo Station 9:00AM-5:00PM Level 3	● Family Workshop 2:00-4:00PM Gallery 1, Education
● Dance Party with DJ April Hunt 9:00-11:00PM Level 3	● Sleepover 12:00-7:00AM Gallery 5	● Community 1 Brunch 0:00AM-12:00PM Level 3	● AAM Sounds: Whitacre 4:00-5:00PM Level 3

In 2019, the Aspen Art Museum has a lot to celebrate: 5 years in its new, Shigeru Ban-designed building, 15 years of ArtCrush, and 40 years since the founding of the institution. Yet the complete story of the museum is greater than any individual accomplishment. To mark this abundant anniversary year, the AAM honors the integral power of art to reveal the wholeness of existence. Over a 24-hour period from August 10-11, 2019, the museum hosts a wide range of programs that capture how art unifies us beyond reason.

All elements of the program are free, and the museum will remain open from 5 PM on Saturday, August 11 through 6 PM on Sunday, August 12.

Lecture: Shigeru Ban  
the architect of the new Aspen Art Museum building, Shigeru Ban Architects in Tokyo, and has since offices in Paris and New York and has also created projects in which he creates architecture and architecture Prize.

Richard Tuttle  
in conversation with the AAM's Nancy and Bob Magdon, Heidi Zuckerman, Richard Tuttle was born in 1937 in New York City. He works in ink, acrylic, and wood. His work has been featured in major museums and galleries around the world. He is the 2018 recipient of the Pritzker Prize.

Sans Titre (Untitled) - Brown  
[Weight of the] - Brown  
Taking the colors  
and life as the  
aromatic cues,  
by layers of  
composition is  
loamy, woody,  
and nostalgic  
notes where the  
incense slowly  
reflected  
moonshine,  
where the shore  
meets the sea.  
Notes include  
include fresh  
earth, myrrh,  
saweed and a  
slight hint of  
benzoin,  
grass.

Art and Olfaction (AO) is devoted to creative acts with a focus on scent. Our goal is to create new or people interested in the field of olfaction, while creative ideas in all mediums.

rown co-directed the Silver Lake Film Festival and the 2018 Aspen Music Festival. He has been a media practices led her to create The Institute for Art nonprofit devoted to experimentation and access through the IAO, she has launched projects with as Pulitzer Foundation, Getty Institute, Danish Film Institute, Museum UK, Hammer Museum, Wallace Contemporary Art, and many more. She was named the Art Director in 2019, an international awards mechanism for curators.

20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

SATURDAY, AUGUST 10  
5:00 PM - 6:00 PM

SHIGERU BAN  
ARCHITECTURE LECTURE SERIES  
FREE

SHIGERU BAN IS THE ARCHITECT OF THE NEW ASPEN ART MUSEUM BUILDING. IN 1982, HE OPENED SHIGERU BAN ARCHITECTS IN TOKYO, AND HAS SINCE EXPANDED HIS OFFICES TO OFFICES IN PARIS AND NEW YORK AND HAS ALSO CREATED THE NONPROFIT VOLUNTARY ARCHITECTURE AND VOLUNTEERS FOR QUARTER BUILT ACROSS THE WORLD. HE IS THE 2018 RECIPIENT OF THE Pritzker Architecture Prize.

20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

WEDNESDAY JULY 17  
5:30 PM

HEIKE HANADA  
ARCHITECTURE LECTURE SERIES  
FREE

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20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

SATURDAY, AUGUST 10  
6:00 PM - 7:30 PM

GALLERIES 2 & 3  
PRESS PLAY

IN CELEBRATION OF THE FIRST YEAR OF THE AAM'S NEW ARTIST PROGRAMS, JOIN ARTIST PROGRAMS BROWN AND ARTISTS FROM THE COMMUNITY IN A PLAYFUL ART-MAKING ACTIVITY INSPIRED BY THE HIKERS. THE GROUP WILL MEET IN THE EXHIBITION, ENJOY A CONVERSATION AND ACTIVELY USE AND RESPOND TO OUR MUSEUM EXPERIENCES. PICK UP A GUIDE AND BEGIN A JOURNEY TO DISCOVER THE MUSEUM THROUGH AN ASTROLOGICAL LENS.

20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

SUNDAY, AUGUST 11  
2:00 AM - 7:00 AM

GALLERY 5

SUSAN PHILIPPSZ'S FROM THE BEGINNING (2007)  
SATURDAY, AUGUST 10  
11:30 PM - 12:00 AM

SUSAN PHILIPPSZ WAS BORN IN GLASGOW (SCOTLAND) AND LIVES AND WORKS IN BERLIN. SHE IS THE RECIPIENT OF THE 2018 TURNER PRIZE, AND IS BEST KNOWN FOR HER SOUND INSTALLATIONS THAT USE HER VOICE AND OTHER RECORDINGS TO HEIGHTEN OUR AWARENESS OF OUR ENVIRONMENT. HER WORK HAS BEEN EXHIBITED AT THE WEXNER CENTER FOR THE ARTS, SOBOR, SITE MODERN DÖRL, HANSPERGER BANK OF DÖRL, SITE BRITAIN DÖRL, HONOLULU BRISQEN DÖRL, AND DÖRL-HOSTELLE IN UFFICIALE DÖRL. WINTER WAS FEATURED ON ASPEN MODERN AS PART OF ART IN UNEXPECTED PLACES.

20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

SATURDAY, AUGUST 10  
7:00 PM - 9:00 PM

LEVEL 3  
ART AND ASTROLOGY SELF-GUIDED TOUR

HAVE YOU EVER WONDERED HOW MUSEUM EXHIBITIONS ARE SEEN, TRAVELED THROUGH, AND EXAMINED BY EACH VISITOR? THE AAM ASKED ASTROLOGERS AMY ZERNER AND MONTE BARNES TO COME TO AN OPEN INVITED TOUR OF THE MUSEUM USING THE STARS AS A GUIDE. WITH SO MANY ART FORMS, THIS SELF-GUIDED TOUR GUIDE REVEALS HOW OUR PERSONALITIES ARE TIED TO OUR MUSEUM EXPERIENCES. PICK UP A GUIDE AND BEGIN A JOURNEY TO DISCOVER THE MUSEUM THROUGH AN ASTROLOGICAL LENS.

20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

SUNDAY, AUGUST 11  
11:00 PM - 11:30 PM

LEVEL 3  
SCENTS FOR EACH DAY IS A WHOLE WORLD

AS AN INVITATION TO GET GROUNDED AND UNWIND AT THE END OF THE EVENING, JOIN SARAH WILSON-BROWN IN GALLERY 5 TO ENGAGE YOUR SENSE OF SMELL AS A PORTAL FOR IMAGINATION. WILSON-BROWN IS THE FOUNDER OF THE INSTITUTE OF ART AND OLFACTION (IAO), AND HAS CREATED THE FOLLOWING FOUR SCENTS THAT CORRESPOND WITH FOUR PATRONS OF THE AAM: BROWN, BROWN, BROWN, AND BROWN.

20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

SATURDAY, AUGUST 10  
9:00 PM - 11:00 PM

LEVEL 3  
DANCE PARTY WITH DJ APRIL HUNT

BREAK A SWEAT DANCING TO TUNES FROM DJ APRIL HUNT. HOSTED BY NOT ONLY A DJ WHO HAS HAD HER FEET ON THE FLOOR, BUT ALSO THE FOUNDER AND CEO OF ENTHUSIASTIC PUBLIC RELATIONS AGENCY THAT SUPPORTS UNDERREPRESENTED ARTISTS. HUNT WILL BRING THE PARTY TO A HEAT WITH A MUSICAL PALATE THAT WEAVES WANDERING GENRES AND PROCES FROM THE 1970S UNTIL NOW.

20 21 22 23 24  
12345  
6 7 8 9 10 11 12 13 14 15  
16 17 18 19

SUNDAY, AUGUST 11  
11:00 PM - 11:30 PM

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BORROWED

summer 2019 issue 1

PAGE ONE →→ PAGE TWENTY
Haiku
BY RAPHAEL ROZENDAL \*
published 2018

PAGE TWO →→ PAGE SEVEN
A SIMPLE WAY TO MAKE A GOOD IMPRESSION
BY DALE CARNEGIE \*
published 1936

PAGE EIGHT →→
CERTAIN POSSIBILITIES RELATING TO THE IRRATIONAL EMBELLISHMENT OF A CITY
FROM A BOOK OF SURREALIST GAMES \*
published 1993

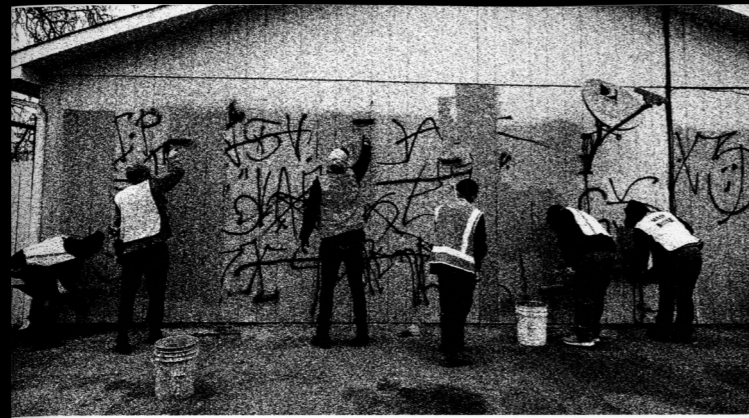
PAGE THIRTEEN →→ PAGE TWENTY
THE MARK ON THE WALL
BY VIRGINIA WOOLF \*
published 1944

BACK COVER →→
PROVERBS FOR TODAY
FROM A BOOK OF SURREALIST GAMES \*
published 1993

PAGE THREE →→
PAGE TWENTY-ONE
BORROWED SMILES
FROM VARIOUS PLACES, PEOPLE, AND TIMES IN THE MIDWEST \*
collected 2018-2019



IMAGES



BORROWED

issue 2

PAGE ONE →→ PAGE TWENTY
Haiku
BY RAPHAEL ROZENDAL \*
published 2018

PAGE TWO →→ PAGE SEVEN
THE ARTIST'S DILEMMA
FROM THE ARTIST'S REALITY \*
BY MARK ROTHKO \*
published 2004

PAGE EIGHT →→
UNTITLED
(CONCRETE ARCHITECTURE)
FROM SIGNS FICTION \*
BY RUTH WOLF-REHFELDT \*
published 2016



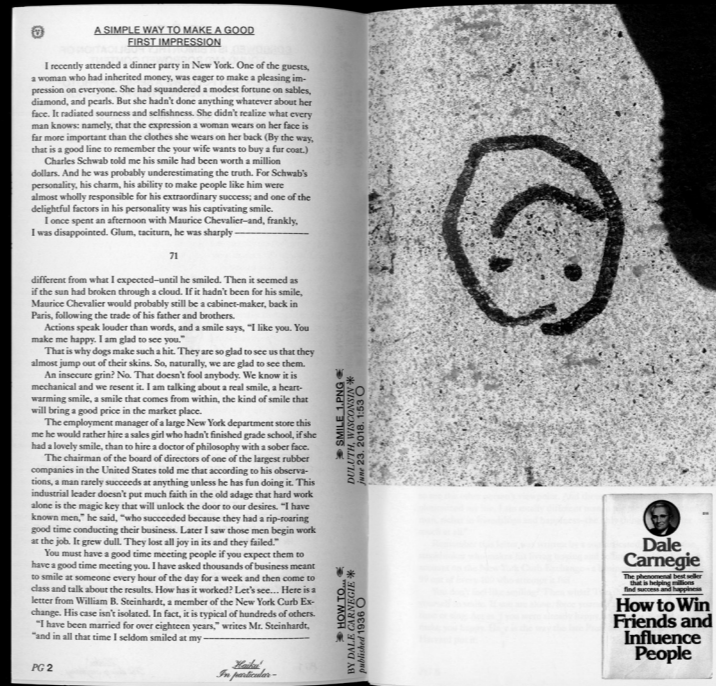
IMAGES

PAGE THIRTEEN →→ PAGE TWENTY
THE VOICE OF THINGS
FROM IN PRAISE OF OPACITY \*
BY B.A. \*
published 2014

BACK COVER →→
PROVERBS FOR TODAY
FROM A BOOK OF SURREALIST GAMES \*
published 1993

PAGE THREE →→ PAGE TWENTY-ONE
BORROWED SHAPES
ALL COURTESY KURT AUSTIN \*
collected july 2018

PAGE FOURTEEN →→ PAGE FIFTEEN
A POTENTIAL PIECE OF YELLOWISM
BY VLADIMIR UMANETS \*
created 2012



A SIMPLE WAY TO MAKE A GOOD FIRST IMPRESSION

I recently attended a dinner party in New York. One of the guests, a woman who had inherited money, was eager to make a pleasing impression on everyone. She had squandered a modest fortune on sapphires, diamonds, and pearls. But she hadn't done anything whatever about her face. It radiated sourness and selfishness. She didn't realize that every man knows: namely, that the expression a woman wears on her face is far more important than the clothes she wears on her back. (By the way, that is a good line to remember the year you want to buy a fur coat.) Charles Schwab told me his smile had been worth a million dollars. And he was probably underestimating the truth. For Schwab's personality, his charm, his ability to make people like him were almost wholly responsible for his extraordinary success, and one of the delightful factors in his personality was his captivating smile. I once spent an afternoon with Maurice Chevalier—and, frankly, I was disappointed. Glum, taciturn, he was sharply—

71

different from what I expected—until he smiled. Then it seemed as if the sun had broken through a cloud. If it hadn't been for his smile, Maurice Chevalier would probably still be a cabinet-maker, back in Paris, following the trade of his father and brothers. Actions speak louder than words, and a smile says, "I like you. You make me happy. I am glad to see you." That is why dogs make such a hit. They are so glad to see us that they almost jump out of their skins. So, naturally, we are glad to see them. An incoming grin? No. That doesn't fool anybody. We know it is mechanical and we resent it. It is talking about a real smile, a heart-warming smile, a smile that comes from within, the kind of smile that will bring a good price in the market place.

The employment manager of a large New York department store told me he would rather hire a sales girl who hadn't finished grade school, if she had a lovely smile, than to hire a doctor of philosophy with a sober face. The chairman of the board of directors of one of the largest rubber companies in the United States told me that according to his observations, a man rarely succeeds at anything unless he has fun doing it. This industrial leader doesn't put much faith in the old adage that hard work alone is the magic key that will unlock the door to our desires. "I have known men," he said, "who succeeded because they had a rip-roaring good time conducting their business. Later I saw those men begin work at the job. It grew dull. They lost all joy in it and they failed." You must have a good time meeting people if you expect them to have a good time meeting you. I have asked thousands of business men to smile at someone every hour of the day for a week and then come to class and talk about the results. How has it worked? Let's see... Here is a letter from William B. Steinhardt, a member of the New York Curb Exchange. His case isn't isolated. In fact, it is typical of hundreds of others. "I have been married for over eighteen years," writes Mr. Steinhardt, "and in all that time I seldom smiled at my—"

PG 2



THE VOICE OF THINGS
To see the world
in a grain of sand
And harbor in a wild flower:
Hold infinity in the palm
of your hand,
And eternity in an hour.
-William Blake
Carver Letter
By way of preface, this is a warning to the reader who expects prose to be prosaic. To sum I would say, "Stay away!" For this is elusive, misleading, perplexing stuff. The very appearance of Ponge's pages is disorienting. Written in prose, the overly lines, grouped familiarly on the page in everyday paragraphs, suggest immediate communication. Even the language, at first glance, seems to be the language of everyday. And what could be more
everyday than the subjects: an orange, a potato, a cigarette, a goat? A clue to the surreptitious nature of this writing can be found in the Renaissance view of poetry as something so wonderful it must be concealed from the common gaze. Like Holy Scripture, it reveals its mystery to the wise, but should not be exposed to "the irreverent that they cheapen [it] not by too common familiarity." myths, fables allegories were therefore used to communicate with the learned reader who knew how to find the meaning beneath the surface of gods, heroes and animals. "The poet who associates his hero with Hercules or Achilles shows him, in a preexisting heroic form. At the same time, the poet puts an important part of his meaning in code [which] will only be understood by a reader familiar with mythology and with the further truths it conceals."
In the prose of poetry of Francis Ponge, coming as he does in an un-heroic age fashioned more by scientific than by classical studies, the direction is down rather than up, smaller rather than larger. The subjects of his allegories or fables belong to a lower world than that of the gods and heroes of antiquity, and are treated zoo-morphically, as opposed to the anthropomorphism of an Aescop or a La Fontaine. However, like his Renaissance antecedents, he too is creating a new humanism. He states his purpose to be "a description-definition-literary art work" which, avoiding the drabness of the dictionary and the inadequacy of poetic description, will lead to a cosmogony, that is, an account—through the successive—
And cumulative stages of linguistic development—of the totality of man's view of the universe and his relationship to it.

168

PG 13

CERTAIN POSSIBILITIES RELATING TO THE IRRATIONAL EMBELLISHMENT OF A CITY
FOR ANY NUMBER OF PLAYERS. THE PLAYERS ARE ASKED WHETHER THEY WOULD CONSERVE, DISPLACE, MODIFY, TRANSFORM, OR SUPPRESS CERTAIN ASPECTS OF A CITY (AS A PROCEDURE, THESE QUESTIONS COULD BE APPLIED TO OTHER OBJECTS, SYSTEMS CONCEPTS.) THIS IS A PARTIAL TRANSCRIPT OF A GAME PLAYED ON 12 MARCH 1953, THE SUBJECT: PARIS
THE ARC DE TRIOMPHE? Lie it on its side and make it into the finest pimiento in Paris.
NOTRE-DAME? Replace it with an immense oil-crust in the shape of a cross, one container filled with blood, the other with sperm. A school for the sexual education of virgins.
THE STATUE OF ALFRED DE MUSSET? The mouse will put her hand on his mouth, people will be invited to punch him in the belly and his eyes will light up.
THE STATUE OF CLEMENCEAU? Demolish it and have it rebuilt in rubber. An empty scallop-shell to be placed on the roof.
Place on the lawn surrounding it thousands of booze sheep, one of which is made of camembert.
THE VENDOM COLUMN? Demolish it, carefully repeating the ceremony of 1871.
THE CHURCH OF SACRE-COEUR? Make a tram depot of it, after painting it black and transporting it to Beaucaze.
THE STATUE OF LOUIS XIV? Replace it with a bunch of asparagus adorned with the legion of Honour.
LE CHABANNAIS (A FAMOUS BROTHEL)? Replace the women with generals. Brothel for dogs.
BY DALE CARNEGIE \* published 1936

PG 8



SMILEY BRAG BY DALE CARNEGIE \* published 1936

BOCCACCIO, DEGENEA-LOGIA DECORUM, trans. CHARLEY G. GOZZO, IN BOCCACCIO ON POETRY, Princeton University Press, 1930, P.53.
EUGENE W. WAITH, THE HERCULEAN HERO, New York, Columbia University Press, 1962, P.50.
In NOUVEAU RECUEIL, Paris, Gallimard, 1967, P.32.
Translated in full in this volume.
JEAN-PAUL SARTRE, LA NAUSÉE, Paris, Gallimard, 1938, P. 216.
"MY CREATIVE METHOD," in LE GRAND RECUEIL, vol. II, Paris, Gallimard, 1961, P.38.
LA NAUSÉE, P.218.
LA NAUSÉE, PP. 221-222.
"Fragment: Metastichiques," in NOUVEAU RECUEIL, P. 16.
Ibid., P.17.
Ibid., P.17.
Ibid., P.15.
Translated here in full under the title of TAKING THE SIDE OF THINGS.
JEAN-PAUL SARTRE, "L'YONNEMET LES CHOSES," in SITUATIONS, Paris, Gallimard, 1947.
TYPEFACES USED →→ CASLON 540 HELVETICA NOW BODONI ORNAMENTS
PUBLISHED, DESIGNED AND EDITED BY FRANNY FULLER \* @FRANNYNNYNNY // FRANNY.COM
EMAIL 612X792@GMAIL.COM FOR SUBMISSIONS OR INQUIRIES
october 2019 PG 20



COVER BRAG BY DALE CARNEGIE \* published 1936



# Under the Tree®

## A Backyard Party™

**July 5th, 2021**  
 2 PM-late  
 Music: 2 PM-sunset  
 Movie: After sunset

**Ian & Acadia's Backyard**  
 1665 Thomas Ave W  
 Saint Paul, MN 55104  
 USA

PICNIC STYLE -  
 BYO FOOD/  
 DRINKS/BLANKET  
 PROGRAMMING:  
 DJS (2PM - SUNSET)

BRIAN HUDDLESTON  
 PETER MORRISON  
 TINE NET  
 HOT CITY  
 PAUL CRARY

FILM SCREENING  
 (AFTER SUNSET)  
 GOD'S COUNTRY  
 (1985, LOUIS MALLE)

FLOWERS BY

*Play Bouquet*

I searched for the bottom of my soul and there was a room, it was empty  
 with a shimmering puddle on the floor, a place I could never come in,  
 never face what was there inside. One foot after another, my body  
 gave me no choice, the shimmering puddle was unmovable  
 by my entering feet. A strange familiarity began to  
 inside [...] and I was looking into the  
 voids of my body  
 by peering in



*Under the Tree*



DUMPLINGS BY  
 SATURDAY DUMPLING  
 CLUB  
 \* WHILE SUPPLIES LAST \*

puddle I see that I am space for the world reflecting what I could not  
 face, what I could never bring myself to accept. A natural happen-  
 ing encases me with unconditional love and I am no longer beyond  
 the edges. I feel much closer to time passing. As I let go, my senses  
 sharpen and I feel my self breathing, dancing. I am under the tree.



**ART-A-WHIRL®** PRESENTED BY NEMAA

**ARTS** @CASKETARTS

**THE FACTORY** 1720 MADISON ST. NE

**CARRIAGE HOUSE** 1720 MADISON ST. NE

**CASKET ARTS BUILDING** 681 17TH AVE NE

5-10PM  
 12-8PM  
 12-5PM

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**90+ STUDIO ARTISTS**

FOOD TRUCKS, BEER, & CUSTOM COCKTAILS BASEMENT  
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CASKETARTS.COM

ART-A-WHIRL IS AN OPEN STUDIO TOUR IN NORTHEAST MINNEAPOLIS SHOWCASING THE WORK OF NEMAA MEMBERS.

**ON 4TH FLOOR**

**Y SATURDAY**

10 PEPPERS 1:00 LARRY MCDONOUGH  
 E PRO ARTE 3:00 WILL GANNON  
 MISTRY SET 5:00 DR. CASSIUS CLIFFORD STEIN

**UCKS (17TH STREET)**

SAT: GASTROTRUCK, SUN: POTTER'S  
 MUDDY TIGER PASTIES

**THE SCULPTURE QUAD**

20 MUSIC = STRAWBERRY AND THE JAM 6 TO 7P  
 MUSIC = GOWAN 7 TO 8P  
 MUSIC = THE STABOTEURS 8 TO 10P  
 FIRE PERFORMANCE BY NORTHERN  
 FIRE DYNAMIC @ 8:45  
 FOOD TRUCK BY NILA'S SON  
 WOW METAL LAB AND SHOW

21 SOUTHSIDE BATTLETRAIN...  
 PARADE IN THE SCULPTURE QUAD  
 SAVAGE AURAL HOTBED 5- 6:30 -ISH  
 FOOD TRUCK BY NILA'S SON  
 WOW METAL LAB AND SHOW

22 MUSIC = TECOON JOHNSON, 12NOON  
 MUSIC = THE OLD SMUGGLERS 1-2:30P  
 MUSIC = SOUL TROUVERE, 2:30P  
 WOW METAL LAB AND SHOW

**casketArts**

(A) PROVERBS FOR TODAY

I CAME, I SAT, I DEPARTED

(A) PROVERBS FOR TODAY

FAITHFUL AS A FILLETED CAT

**WANTED**

**COLLECTION OF IMAGES OF SIMILAR THINGS**

*(to put in a small run publication)*

**SEE EXAMPLE** →

email 612X792@GMAIL.COM  
 FOR SUBMISSIONS OR INQUIRIES

**BORROWED**

Under the Tree Poster In collaboration with; Ian Babinau, Jasio Stefanski, Brian Huddleston

Art-A-Whirl, Casket Arts Building flyers

Borrow Poster